



HSNC University, Mumbai
H.R. College of Commerce & Economics

Vidyasagar Principal K.M. Kundnani Chowk, 123, Dinshaw Wachha Road,
Churchgate, Mumbai -400020



TIME-TABLE
INTERNAL CLASS TEST, August, 2022
TYBAMMC-(ADVERTISING) SEM V

Date	Day	Time	Subject	Marks
23rd Aug, 2022	Tuesday	10 to 10:20	Brand building	15
		11 to 11:20	Copywriting	15
24th Aug, 2022	Wednesday	10 to 10:20	Advertisement in Contemporary society	15
		11 to 11:20	Consumer behaviour	15
25th Aug, 2022	Thursday	10 to 10:20	Media Planning and Buying	15

Note:

1. The exam will be held online, the link will be sent to students 30 minutes before commencement of examination on the registered email id.
2. As per HSNC University guidelines each paper will be of 15 marks consisting of 15 MCQs. Each MCQ will be of 1 mark.
3. Please ensure that your devices have good cameras since this will be a video proctored exam.
4. Please ensure that while attempting the exam you are in an area with good network coverage to avoid technical issues.

Date: 12th August, 2022

Dr. Pooja Ramchandani
Principal

Pooja