

ORGANISING COMMITTEE

Convenor - Prof. Dr. Pooja Ramchandani, Principal

Co-convenors - Prof. Dr. Rita Khatri | Prof. Dr. Jaya Manglani

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Prof. Dr. Rita Khatri

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HSNC UNIVERSITY, MUMBAI



**H. R. COLLEGE OF COMMERCE
AND ECONOMICS**

Presents

RESEARCH METHODOLOGY IN COMMERCE

A Two Credit Course as part of PhD Coursework (Online)
organised by PhD Research Center

5TH - 13TH JANUARY, 2026
04:00PM - 08:00PM

PRINCIPAL AND CONVENOR : DR POOJA RAMCHANDANI

ABOUT HSNC UNIVERSITY

Hyderabad (Sind) National Collegiate University, Mumbai, established under Section 3(6) of the Maharashtra Public Universities Act, 2016, was notified as a State Public University on 30th October 2019. With Dr. Niranjan Hiranandani as its founding Provost and Col. Prof. Hemlata K. Bagla, as its Vice Chancellor, the university stands as a premier institution of higher learning and it aims to set new benchmarks in education, research, and social impact.

ABOUT H. R. COLLEGE

Hassaram Rijhumal College of Commerce and Economics is currently Lead and Constituent College Under Hyderabad (Sind) National Collegiate University (HSNCU), Mumbai, established under Section 3(6) of the Maharashtra Public Universities Act, 2016. NAAC graded the college a CGPA of 3.72 on a scale of 4 in 2013, the highest CGPA in India under the revised scheme and the highest score in Maharashtra till date. The college was also awarded the 'Best College' by the University of Mumbai for 2010-11. The college known for its cutting-edge academics, research, dynamic curricula, industry-academia partnerships, and international connections, it offers students experiential learning and outstanding career prospects.

ABOUT THE COURSE

Research Methodology in Commerce provides a strong foundation for conducting meaningful and scientific research in all areas of commerce, including finance, marketing, accounting, business management, and entrepreneurship. The course guides scholars through the complete research process from identifying a research problem, preparing research design, writing and testing hypothesis, understanding statistical tools to present final findings. It helps learners build the skills needed to analyse data, understand business trends, and contribute new knowledge to the field.



COURSE OBJECTIVES

This course aims to:

- Introduce the fundamentals of research and the importance of systematic inquiry in commerce.
- Help scholars identify and define research problems relevant to the business world.
- Develop skills in reviewing existing literature and understanding research gaps.
- Train students in both quantitative and qualitative research methods.
- Teach the use of statistical tools, surveys, sampling techniques, and data analysis software.
- Promote ethical and responsible research practices.
- Enable scholars to design research proposals and develop strong conceptual frameworks.
- Strengthen academic writing and publication skills essential for doctoral-level work.

LEARNING OUTCOMES

After completing this course, scholars will be able to:

- Design and conduct independent, high-quality research in commerce and business domains.
- Formulate clear research questions, hypotheses, and objectives.
- Choose appropriate research methods for different types of problems.
- Collect, analyse, and interpret data using modern analytical tools.
- Prepare well-structured research reports, theses, and publications.
- Critically evaluate existing studies and identify areas for further research.
- Apply research findings to support decision-making in business, industry, and policy.
- Contribute original ideas and insights to academic and professional discussions.

COURSE ELIGIBILITY

We invite faculty members, researchers, post-graduate students and under-graduate students, research scholars, academicians, industry professionals and other professionals of academic disciplines from Commerce and Management

REGISTRATION DETAILS

The registration cost for participants of this course is Rs. 1500/- which can be paid online to -

- Account Number: 03820100014918
- Beneficiary Name: H.R. College of Commerce and Economics
- Branch: Backbay Reclamation
- IFSC Code: BARBOBACKBA (Fifth Letter is Zero)
- Bank Name: Bank of Baroda

Registration Link - <https://forms.gle/ZzeVVVqHYCFCgsc86>

Alternatively, interested participants can click below to register

[CLICK HERE TO REGISTER](#)

OTHER GUIDELINES

- The assessment for this course comprises two components: a Multiple-Choice Question (MCQ) examination of 50 marks and a Research Paper presentation of 50 marks, aggregating to a total of 100 marks
- The participant has to obtain a minimum 40% of marks or its equivalent grade in the course in order to be eligible for coursework credits
- Attendance for course sessions is mandatory to be able to appear for test and research paper presentation
- This workshop qualifies as Two Credit PhD coursework

SCHEDULE

DATE	SESSION TITLE	SPEAKERS
Jan 5, 2026	I Inauguration (3:30 PM – 4:30 PM) II Contemporary Research Directions in Commerce and Emerging Disciplines (4:30 PM – 6:00 PM) III Developing an Effective Research Plan: Concept and Framework (6:00 PM – 8:00 PM)	H.R. College Dr. Pavan Patil (SIMSREE) Dr. Khuspat Jain
Jan 6, 2026	I Review of Literature and Identification of Research Gap (4:00 PM – 6:00 PM) II Mastering Scholarly Citations in the Age of AI: Principles, Practices and Ethics (6:00 PM – 8:00 PM)	Dr. Shanti Suresh Dr. Santosh C. H (Director, Publication Division)
Jan 7, 2026	I Data Collection Methods: for Quantitative Data (4:00 PM – 6:00 PM) II Data Collection Methods in Qualitative Research (6:00 PM – 8:00 PM)	Dr. Poulami Sarkar Prof. Dr. Vibhuti Patel
Jan 8, 2026	I Research Variables & Questionnaire Design (4:00 PM – 6:00 PM) II Sampling Techniques & Sample Size (6:00 PM – 8:00 PM)	Dr. Shraddha Bhome Dr. Rajesh Bhoite
Jan 9, 2026	I Role of Pilot Study in Research & Research Statistics in Commerce (4:00 PM – 6:00 PM) II Data Analysis using Statistics in Commerce (6:00 PM – 8:00 PM)	Dr. Kuldeep Sharma
Jan 10, 2026	I Use of AI in Research (4:00 PM – 6:00 PM) II AI Tools in Research Workflow (6:00 PM – 8:00 PM)	Dr. Shamprasad Pujar Dr. Anjaneya Reddy
Jan 12, 2026	I Research Thesis Writing (4:00 PM – 6:00 PM) II Research Paper Writing (6:00 PM – 8:00 PM)	Dr. Kavita Kalkoti Dr. Ashish Sharma
Jan 13, 2026	MCQ Test Research Paper Presentations Valedictory Session	H.R.College

OUR SPEAKERS



DR. KAVITA KALKOTI

Professor, HOD of Commerce
Nagindas Khandwala College



DR. ASHISH SHARMA

Professor, Dean - Director of UIM



DR. VIBHUTI PATEL

Former Professor SNDTWU, TISS



DR. KHUSPAT JAIN

Professor - Sydenham College



DR. SHANTI SURESH

Vice Principal - SIES College



DR. SHRADDHA BHOME

Principal - JK College



DR. SANTOSH C. H.

University Librarian - CUH



DR. KULDEEP SHARMA

Assistant Professor - KPB Hinduja College



DR. RAJESH BHOITE

Asso. Professor & HOD Economics - BJCC



DR. POULAMI SARKAR

Assistant Professor - Kirti College



DR. PAVAN PATIL

Research Head - SIMSREE



DR. SHAMPRASAD PUJAR

Chief Librarian - IGIDR



DR. ANJANEYA REDDY

Deputy Librarian - NITK

PATRONS



DR. NIRANJANA HIRANANDANI

President - HSNC Board
Former Provost - HSNC University



ADV. ANIL HARISH

Provost - HSNC University
Former President - HSNC Board



DR. KISHU MANSUKHANI

Trustee - H.S.N.C. Board



COL. PROF. HEMLATA BAGLA

Vice-Chancellor - HSNC University



DR. MAYA SHAHANI

Trustee - H.S.N.C. Board