# WEBINAR ON "OPEN RESOURCES AND RESEARCH INTEGRITY"

Activity	Two Days Webinar On "open resources and research integrity.			
Name				
Guest	Dr. SANTOSH C. H. PhD, University Librarian Central University of Haryana			
Speaker				
<b>Objective Of</b>				
Activity:	knowledge of explore the scholarly literature online, evaluating the sources, and deciding to use them appropriately in their research works, identifying peer-reviewed journals, fake journals, searching indexing databases, sites on ethics such as COPE, WAME, etc.			
Attendees:	Staff Of College:  Dr. Poonam Ramchandani - Principal- H.R. College Dr. Navin Punjabi- Vice Principal- H.R. College Dr. Rita Khatri, H.R. College Dr. Jaya Manglani, - H.R. College			
	No. of scholors No. of faculties 20 & above 5			
Activity	Days: Saturday			
Details:	Date: 26 <sup>nd</sup> June, 2021 Timing:11.00 am- 2.00 Pm.			
Platform	Online- Zoom			
Description Of Activity/ Summary:	The webinar was started with formal welcoming and introduction of the speaker session was started with initial discussion on online information sources – part-I, the open access resources, tools and techniques, jargon in online search, online catalogues, invisible webs, special search engines tools PICO Strategy methods, synthesis Metrix, open access resource, database and archives, MOOCS, OERS, EDTS, meta search engines,			
Take away	Abundant resources, quality of work, skills, techniques and strategies			



The Session on Day 2 i.e. on 27<sup>th</sup> June, 2021 started at 11:00 a.m by welcoming Dr. Santosh Sir & with a brief summary of Session 1 conducted on 26<sup>th</sup> June, 2021 from 11:00-1:00 by Mr. Vikas Singh. The session smoothly took a flow by Dr. Santosh Sir on Avoiding Plagiarism. Sir explained on the different criteria's & factors to be considered while citing the papers of different authors to avoid plagiarism Sir also thrown a light on List of references which should be excluded & also to mention the reason for their Exclusion, which totally depends on the Gides. Sir explained different cases with examples like Tulsidas on Ramayana, Nitish, Pi's Lullaby, etc under plagiarism, which is a very serious issue even if it is intentional or unintentional.

Sir briefed on COPE 661 + cases i.e. (Committee on Publication Ethics). He also explained that which papers can be retracted, rejected or removed & Why? & even explained that these three words might sound similar meaning but are different in its application. He focused on

that someone, somewhere is reading our paper, & thinking of either complaining or appealing it for retracting it. That is why there are rules of a Good Journal for publishing an article & there is a standard way of peer review journal because plagiarism is so rampant.

Another things highlighted were different Unacceptable Authors: Ghost, Guest/Honorary/Mutual, Gift & explained the concepts very beautifully which were almost to hear for the first time for all the research scholars. Sir thrown a light on the Levels of Plagiarism which is upto 10% acceptable & also explained about the Plagiarism Detection Software, & the difference between Turnitin & Urkund software & made it a point that the colleges offering PhD courses should focus on taking the permission from University to purchase Urkund software from them. Last but not the least Sir also made it a point to learn about the writing styles & avoiding plagiarism.

The Second Session ended 1:15 p.m. for a break of 10 min with a lot of Enthusiasm among all the research scholars to learn more on the Citation styles in the 3<sup>rd</sup> session.

#### 6SOFSTART-UPS

#### May 22, 2021

The Entrepreneurship and Incubation Cell conducted a session on "The 6S of start-ups" with Ms. Ananya Banerjee. She is a lawyer, problem solver, author and an entrepreneur.

Ms. Ananya Banerjee conducted an insightful session was on zoom, explaining the 6S of start-ups-sort, set in order, shine, standardize, sustain, and success. She explained each and every component in detail to the students. The sort component involves sorting tasks, office equipment, human resources and talent, and skills of the employees by creating a database.

She further explained how equipment must be set in order according to their usage, and the organisation must align its expenditure according to its strategy. The next phase - shine, involves improving process efficiency and reducing wastage.

Once the business is optimised, the start-up owner must standardize routine areas such as onboarding and human resource which will enable the business to become sustainable in the long run. The final stage involves defining key performance indicators in each areas of the organisation to measure and evaluate the success.

She also quoted that "A startup should run successfully forfirst 1000 days" which means the first 1000 days are difficult for a startup but once these days are over a startup will run successfully. It was an interactive session where students gained an overview on implementing the 6S framework in anorganisation.





- Ensure continuous flow of knowledge in your team both ways so the employees and the executives both understand what is happening.
- If something is not working do not try to mend it do a cause-and-effect analysis and work on the cause to solve the effect.
- . Work with the framework continuously to make it a part of your operational framework.
- Involve your team.
- Ask and create an environment in your organisation where others can ask questions.
- · Keep the inspections friendly, and yet, effective.
- Use visual dashboards (if possible) to share the KPI data with the relevant party.

And that is about it.

#### An overview of Financial Markets

August 12, 2020

The Self - Finance Department organized a Webinar by Mr. Kunal Rambhia, founder and Fund Manager, The Streets, who manages a hedge fund of INR 60 crores. He has been managing the fund for the past four years and provided a return of 103% Y-oY basis. There were 197 participants who attended the session across all the self-finance courses. At the outset, he showed the students the performance and trends of Sensex 30 since its inception. He then explained the importance of hedging their investments in order to make sure that they keep their risk limited. He explained the correlation between different indices and the GDP, and showed the chart on negative correlation between Nifty 50 and Small Cap Companies recently. He expects the Nifty 50 to correct and align itself with the Small Caps. He alsotold them about howhe made a return of 29% in less than a month by going long on Silver. He spoke about the P/E ratio of Nifty 50 and showed them its past trends with the help of info-graphics. He concluded that the current P/E ratioof Nifty 50 is at a life time high of 30.65 and they are most likely to see the bears taking overfrom here.

## COFFEE GROUNDS BY TATA STARBUCKS

June 27, 2020

Participants 54

The virtual campus engagement session on Google Meet wherein the registered students learnt about the entire coffee making process, history of Starbucks and much more aboutStarbucks Coffee was organised by the Placement Cell of H.R. College of Commerce & Economics along with Tata Starbucks conducted a Virtual Campus Engagement Session "Coffee Grounds" for the students of HR College

This enlightening session was hosted by Surabhi Sharma, Vibhor Mishra and their enthusiastic team. The students not only learned about the history of Starbucks, but also about the significance of effective storytelling. The entire process of coffee-making from scratch was explained.









#### CONSUMER GOODS AND INNOVATION

#### October 15, 2020

The session by **Mr. Vedant Bhartee**, an alumnus of the College, founder of Retale Gateway, started with a Pop Quiz about the brands and their innovative techniques to catch the eye of consumers, followed by an introduction to Consumer Goods. Topics Covered in the session were Consumer Goods – Umberella Marketing, Types, e.g.'s of a few brands; Supply Chain; Demand Generation - CAC & CLV; Marketing Vs Advertisement - need for technology; Marketing & Innovation in India; Innovation across theworld; and How to engage with Rural Marketing.

After discussing all of the above topics, Vedanth also spokeabout how his very innovative ideas led him to create his own company – Retale Gateway.

This was then followed by a Q/A session where heanswered questions asked by the students. A few of them being - consumer brands in India, innovation and, his start-up.

The purpose of this session was to get the First-Year students familiar with the various types of consumer brands, what they are and how important are they for each individual. How the marketing techniques and innovation persuades us into buying the goods and services.



# CORPORATE FINANCE WOMAN OF THE YEAR 2021

August 22, 2020

Participants 57

A virtual session on Corporate Finance Woman of the Year2021was organised by the Placement Cell in association with Ernst & Young.

The students of HR College were briefed about the diverse culture and various departments of EY by the team of SwatiArora, Swati Kumar, Hina Khurana, Amrita Kumar and Pragnya Mohapatra. Special emphasis was given to make students aware about the Strategy and Transactionsdepartment of Ernst & Young.

Details about the "EY Corporate Finance Women of the Year2021" were discussed in depth with the students. The EY team is driven with providing exceptional EY experience throughout the process of the competition. This will be the 3<sup>rd</sup> consecutive year of this global competition.

The EY team also discussed about their proactive CSR activities and the impressive response received from the members of various teams. At the end, EY expects a considerable amount of participation from

H.R. College of Commerce and Economics in this initiative, driven with the motive of empowering women to take up career in finance.



#### CORPORATE READINESS AT HOME

August 15, 2020

YLC organised a session for nurturing skills in students to make them stand out in the corporate world. Ms. Vidhi Jhunjhunwala, CFO of Unicom Watertech Corp and an alumnus of our college, was invited to delineate on the topic. Vidhi commenced the discussion by accentuating on the significance of building our soft skills and not restricting ourselves to our hard skills. She highlighted the transition process from college life to corporate life and brought to our notice the changes that one needs to make in one's persona toadapt tothe process. The session was highly interactive with Vidhi resolving the student queries on constructing an effective CV and underlined the guiding principles for applying for internships that create value addition. She went on to decode the negotiations in an interview and elucidated on how to get rid off the hesitancy of asking for the fair value of one's work. She also gave insights into corporate etiquette and formal dressing.

### **CRACKING CASE INTERVIEWS - April 3, 2021**

Mr. Sooraj Mehta, an Associate Consultant at Cedar Management Consulting, started the session with an explanation of various frameworks utilized in cracking Case interviews Live engagement of a Project the mentor worked on, recommending an entry strategy for acompany planning a strategic venture in India with a Dutch nutritional product.

This included conducting a market assessment of WHEY protein industry in India, Analysis of global Whey protein industry and addressable opportunity in India. The mentor also discussed the challenges he faced while working on this project, key learnings fromprojects in Consumer and F&B sector. Ended with Interactive Q&A with the mentor, with him giving tips to ace case interviews.



# DIGITAL MARKETING

# **September 14, 2020**

EnactusHRC organized an insightful webinar on 'Digital Marketing' with Mr. Mohit Verma. He is a professional digital marketer and founder and CEO of Step Up Student. He is also a renowned counselor. The session was quiteinteractive



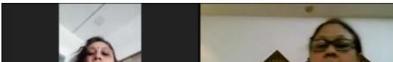
# **IQAC**

Lala Lajpatrai College of Commerce & Economics | H.R. College of Commerce & Economics

# EN ROUTE FROM TRANSITION TO TRANSACTION ANALYSIS - BRIDGING GAP BETWEEN US & THEM

Wednesday, July 29, 2020 | On Zoom





An Online National Webinar was organised jointly by the Department of Commerce & Internal Quality Assurance Cell (IQAC) of Lala Lajpatrai College of Commerce & Economics and Internal Quality Assurance Cell (IQAC) of H.R. College of Commerce & Economics On "En Route from Transition to Transaction Analysis - bridging gap between us & them". The speaker for the session was Dr. Meghna Basu Thakur, Academician & Head - Dept of Psychology - R.D. National College



Dr. Pooja Ramchnadani, I/C Principal, HR College, Dr. Meghna Basu Thakur, Academician & Head - Dept of Psychology -R.D. National College and Dr. Neelam Arora, Principal, Lala Lajpatrai College of Commerce & Economics.

gap between us & them . The speaker for the session was Dr. Meghna Basu Thakur, Academician & Head - Dept of Psychology - R.D. National College.

352 participants from all over the country attended the session. The session covered the various facets of Ego states viz parent & child, also highlighted on the importance of transactional analysis capturing the significance of Johari Window in this global pandemic crisis.



# ENTREPRENEURSHIP AND ENACTUS

### October 19, 2020

The event kicked off with the hosts introducing Enactus and the prestige attached to it as a global social entrepre- neurship platform before moving on to Enactus HRC'spast achievements and accolades. Then a short 'half glass' video about perspective and recognising opportunities was presented to the audience.

Further, the Guest speaker, **Mr. Terry Torok, Chief Innovation Officer of Enactus Global** was introduced and he began with his session about social entrepreneur- ship. Mr. Terry spoke about values, joy in giving back tothe society, entrepreneurial spirit and recognition of our purpose in life and how Enactus is a platform to achieve all these pursuits. Constantly interacting with the attendees with pertinent questions, everyone was kept captivated tillthe end.



#### ENTREPRENEURSHIP AS A HABIT

### November 7, 2020

The E-Cell conducted its third session of the Alumni Lecture Series with Mr. Abhinav Ravi, a senior executive of restructuring services international at Deloitte Global FA. The topic for the lecture was "Entrepreneurship as a Habit".

Mr. Abhinav shared his knowledge on wealth creation, money management, and savings. He focussed on the wonders of compound interest and investing at an earlyage. He also encouraged the students to consider the timevalue of money while taking important decisions. Focus- sing on how entrepreneurship can be instilled as a habit amongst students, he said that entrepreneurship is more about mind set and providing value rather than its tradi- tional definition as a startup or merely a business.

He touched upon important topics such as public speaking and stressed upon the fact that students must break out of the bubble and overcome their fear of being judged by others. The first step towards speaking confidently in front of people is starting off with a small set of people and communicating in one's native language.

Mr. Abhinav also touched upon the topic of personal development and its role in one's success. He stressed upon the fact that one must always be humble and kind, and should not be influenced by the world's definition of success. He urged students to consider failures as a stepping stone to success, and that the trial and error method always proved to be true. His views on traveling and its ability to influence one's personality and keep one grounded resonated deeply with students.



# ETHICAL HACKING AND CYBER SECURITY

**September 18, 2020** 

Participants 65

After a brief Introduction about the Panel of EY by the Placement Team, Mr. Pranav Lal, Senior Consultant at EY, interacted with the participants regarding their views on Cyber Security and Ethical Hacking.

Moving forward, he explained about the three aspects of Cyber Security that is: confidentiality, integrity and availability. He spoke about the issues related to ethicalhacking as well as auditing & governance and network configuration. He also talked about Hack-a-thon and various interrelated events.

Later on, he and Mr. Burgess Cooper, Partner at EY and Head of Cyber Security Market, talked about the importance of Cyber security knowledge and how one should always be alert. At the end of the session, the EY panel conducted a Q&A session for a better understanding of Cyber Security and Ethical Hacking for the participants.



Exploring the Food & Hospitality Industry October

### 4, 2020

Ms. Shraddha Bhansali, Founder of Evo Eggs & the Candy & Green Restaurant; imparted insightful advice for budding entrepreneurs and opined that working capital and cash inflows have to be prioritized for survival in the industry. She highlighted the importance of creativity and innovation in the hospitality business and emphasized the benefits of veganism.

# FINANCIAL ANALYSIS & INVESTMENT PITCH

October 17, 2020

Participants 93

The Placement Cell of H.R. Collegeorganised a virtual session on Financial Analysis & Investment Pitch by Mr. Vikas Nagar, who is currently working as a Lead EquityAnalyst at Fidelity Investments. He has almost 7 years of experience in the field of Finance.



The students of HR College were briefed about the ways in which they can compare two companies. Key metrics to look for non-financial stocks and lending stocks were explained in detail. Differencebetween ROE & ROC was explained in a practical way. Itwas followed by a short discussion on which is more important - EBITDA growth or Revenue growth. Mr. Vikas Nagar also explained why PEG Ratio is more accountable than PE Ratio for the analysis. In the otherhalf of the session, he focused on how one can carry out asuccessful investment pitch and also demonstrated Metropolis Investment Pitch with sheer perfection.

The session was ended by Mr. Vikas Nagar addressing all the queries and clearing doubts raised by students regardsto placement opportunities in the domain of finance.

#### FINANCIAL MODELLING & VALUATION MASTERCLASS

### February 1 to 24, 2021

Inculcating job oriented practical skills is the need of the hour to empower our students to crack lucrative job profiles in top companies. Keeping this in mind, HR College and LeapUp Edutech came together to conduct a **30 Hour Certified Course** on Financial Modelling and Valuation for the second and third year students.

This course taught students to build financial models and businessvaluation. This was a complete hands-on course where students worked on models of listed Indian companies from technology, cement and banking sector. Students also valued these companies using multiple methods like Discounted Cash Flow, Relative Valuation and Dividend Discounting based valuation.

This course was taught by Mr. Ronak Gala, MBA - NMIMS Mumbai, co-founder of LeapUp who has been managing invest- ment portfolios professionally for more than 6 years. Students particularly enjoyed the practical approach and modelling andvaluing real companies.



"The combination of theoretical knowledge along with practical concepts really helped me understand better, building models and valuation of real companies across different industries laid a good foundation in this topic".

- Pranish Nagarkar

"Not only did the financial modelling and valuation experience teach me the proper techniques of making models of the company and the different ways in which we can value them but it also taught me how to learnindependently, how to stick with a problem and find ways of solving it, and perhaps most significantly, the experience taught me the skills that will enable me to continue to develop my skills in this subject beyond the classroom".

- Denver Roberts

"This Course laid the foundation for fundamental analysis of a company. After this course, I believe understanding annual reports & the business of a company, as well as analyst reports, comes seamlessly."

- Amrish Jain

# Golng BEyonD OUR IDEnTITy?

# January 18, 2021

Mr. Ravi Nair, Certified Happiness Coachand NLP practitioner, CEO - Rich Minds, Co-founder and Director - Team Edge Corporation, a Management Professional, Motivational Speaker and Amazon Best Selling Author of the book Weekend Miracle treated our FYJC Freshers with a Pep Talk on "Going Beyond Our Identity?" byspeaking on the problems teens face while communicating with their parents.



#### HACK THE SHELL- AFRAMEWORKTOINNOVATE

#### September 12, 2020

Young Leaders Club of H.R. College organised an ingenious online session on Google Meet for nurturing animovative mindset, ideation and value creation. Ms. Richa Rupani, Innovation Lead at Inventor Networks was invited to enlighten the students, along with her teamthat encompassed esteemed speakers including Mr. Sriram Narayan, Senior Manager at HDFC and Mr. Haquemobassir Imtiyaz Shaikh, Research Scholar and fellow Innovation Lead at Inventor Networks.

The session started with Dr. Pooja Ramchandani, I/C Principal, interacting with the guests and sharing amiablewords. The revered guests then kicked off the session by explaining the importance of innovation and the signifi- cance of treating it as an opportunity and not a threat. They provided the guidance and framework to get our creative juices flowing and restructuring our mindset. Moreover, they elucidated the importance of collaboration and apt implementation of our ideas. The session washighly interactive with students getting their queries resolved. The session concluded with a Vote of Thanks.



# How To write a research paper?

### January 30, 2021

Dr. Geeta Nair is the senior most faculty in College with ateaching and research experience of 30 years. She is the Head of Department of Business Economics, Chairperson of Board of Studies in Business Economics at HSNC University and a Member of Board of Studies in Business Economics at the University of Mumbai. She is also the Director of Research Initiatives and Research Cell and hassuccessfully completed the Major Research Project of the UGC, 5 Minor Research Projects of the University of Mumbai and 2 Indo-French Projects of the French Government with 4 books published and nearly 100 research papers published in international journals.

The workshop was attended by FY's SY's and TY's. Thepurpose behind the workshop was to educate the students asto what are the aspects for conducting research.

Dr. Geeta Nair ensured that the topic explained with a lot of ease. She explained the things to keep in mind while writing a research paper. Her teaching the attendees in detail how to write an extensive research paper and what important aspects that people usually miss while writing research papers followed this. She also shared some interesting and important research papers as an example to the audience, which added a lot of value to the workshop. The session concluded by an interesting Q&A session.

Importance of Research in Stock Selection

November 9, 2020

Finnacle conducted a webinar on the importance of 'Research in Stock Selection' with Mr. Shashank Udupa, Founder and COO of Avalon Meta; provided knowledgeable insights on how to select a stock, how to analyze parameters and explained the importance of fundamental and technical analysis. At the end of the session, students had all the information required to commence a successful stock market journey.

#### INTELLECTUAL PROPERTY RIGHTS

### May 7, 2021

The E-Cell conducted a webinar on Intellectual Property Rights with guest speakerAdv. Gitika Khanchandani, who is the founder and principal attorney at GNK Legal.

Ms. Gitika commenced the webinar by highlighting the need and relevance of Intellec- tual Property Rights in the current digital scenario. She highlighted the lesser-known differences between patents, trademarks, copyrights and industrial designs. Once these differences had been established, she explained a variety of interesting case laws, which gave the attendees a clear picture about the topic.

The speaker then explained the key elements involved in intellectual property rights such as unconventional trademarks, copyrights and copyright disputes in depth. The speaker explained the various categories of trademarks along with a variety of examples. She explained the parameters involved in obtaining copyrights such as ambit of copy- rights, copyright disputes and copyright enforcement. The speaker also touched upon the mandates for designing products under the design act.

Ms. Gitika's parting advice to the budding entrepreneurs was to comply with the IPR regulations right from the inception stage of their start-up. The session was highly interactive with numerous queries from the audience. The event witnessed the active participation of 40 attendees.



## INTERACTIVE SESSION SERIES

A series of sessions were organised by the Research Cellof H.R. College of Commerce & Economics in association Meghnad Desai Academy during 2020 - 2021.

# Which Countries will emerge as winners Postcovid?

### March 6, 2021

Dr. Tushar Poddar currently a Macro-Strategist, Wellington Fund Management; was an economist atthe International Monetary Fund based out of Washington, DC for five years covering Emerging Markets and providing policy advice. Dr. Poddarearned a Ph.D and MSc in Economics from the London School of Economics and Political Science.

Summary: The program commenced with Dr. Tusshar Poddar discussing the current scenario of the world and the changes taking place due to the PANDEMIC. Heexplained in detail about the statistics on the impact of the pandemic in different countries. According to the statistics, countries like Vietnam and China have a verylow mortality rate when compared with other countries. Countries like USA and UK have a very high mortality rate and due to the differentiated responses it is clear that there are going to be winners and losers in this pandemic. He gave a brief description about geopolitics and how it will affect the world economy. He talked about how countries in Europe had a really bad health crisis as compared with the countries in Asia. He mentioned in detail how leadership has affected some countries and the results they will achieve after pandemic. Economic policies and strategies undertaken by various countries were discussed in depth. To conclude the event, he conducted a live Q/A session for the students to delineate their thoughts regarding the topic and get familiarized with the same.

# **JOURNALISM 101**

# June 29, 2020

As a part of the intellectual growth and well-being week, the Journal-ism 101 Instagram Live was conducted with Ms. Peenaz Tyagi. She is an award-winning prime time journalist associated with News Nation andhas a stellar career spanning over 17 years. She shared her journey and experience in the field of Journalism. In her personal opinion, observing, questioning and feeling things is what Journalism is all about. She delivered valuable insights into the profession from an insider's perspective. This was a very enlightening session for all aspiring journalists.



## LAUNCH OF ERNST & YOUNG SCHOLARSHIP PROGRAMME 2020-21

### November 10, 2020

The Placement Cell of HRC organised a brief about the working of EY, and the EY Scholarship Program. Discussion on the details of the Scholarship Programme worth 1 Lakh took place, along with addressing students' queries regarding the same.

The program commenced with a brief Introduction of the company's purpose, experience and accolades by Ms. Swati Kumar, EmployerBranding Lead at Ernst & Young. She explained in detail about accolades, and how EY has been awarded the #1 professional services brand in India. Emphasis was laid on the reputation of EY.

Ms. Rakhi Bhatia, Assistant Manager – Corporate HR at Ernst & Young; threw light on the EY Scholarship Program - Season 7 and elaborated about the whereabouts of the same. She mentioned the details of the winner and the enhancement changes in the program this year. Eligibility,dates and process of the EY Scholarship Program were discussed in depth. She explained to the students what exactly EY wants to see in their scholars, to help them better understand from the selectors' point of view. This included "Passion to win, Working world impact, Innovation and Clarity of Thought". To conclude the event, both Swatiand Rakhi conducted a live Q/A session for thestudents to delineate their doubts regarding theprogram and get familiarized with the same.



#### LIVE wITH MR. PAAnwALA

#### March 4, 2021

To understand the necessities for an entrepreneurial venture, a session with Mr. Mehul Patel (known as Mr. Paanwala) was organised.

Mr. Paanwala explained how he left his IT job and ventured into something he was passionate about and howthings fell into place. He explained the challenges faced byhim in the beginning and how he overcame all to become

industry and howimportant it is foreveryone to keep up with it. He explained how necessary it is to be innovative and consistent while starting off with an entrepreneurial venture. The session ended with the I/C Principal Dr. Pooja Ramchandani explain-

"North America's most famous Paanwala".

He stressed on the importance of digitization in the hoteling the concept of leadership.



Mr. MehulPatel

Dr. Pooja Ramchandani

Dr. Pooja Ramchandani

## Managing STRESS DURIng ThE BoaRD EXamS in The PanDEmiC

April 10, 2021

The SYJCs got a major boost with Dr. Harish Shetty, a famous practicing Psychiatrist and Counsellor. Dr. Shetty's lecture was a highly inspirational and motivational one as he answered a plethora of queries coming from the students on topics as diverse as Existen- tial Crisis and Depression amongst students. All the aboveguest lectures proved to be just as insightful for the junior college teachers as well.



## MASTERCLASS WITH MASUMI MEWAWALLA

**September 10, 2020** 

Ms. Masumi Mewawalla is an alumnus and fashion entrepreneur who guided students about her inspirational journey of setting up her entrepreneurial venture at the age of 21. Her story motivated all the students to follow their passionwith all their heart, to never give up, and continuously embrace failures but always learn from them.







### MERGERSAND ACOUISITIONS

#### August 20, 2020

Participants138

The Accountancy Association organised a webinar on the topic 'Mergers and Acquisitions' with Mr. Girish Vanvari, a CA with a specialization in M&As. He is the co-founder of Transaction Square, a CA firm, and has worked with Large MNCs and Indian promoter companies helping them in a wide array of business, tax and regulatory issues.

Mr. Vanvari started the session by explaining how the COVID-19 pandemic has affected the global economy and what its impact has been on business valuations. He taught students about the various drivers, causes, and effects of M&As and explained the various reasons as to why companies merge with other companies.

Later, he gave some real-life examples of the M&A deals, such as the Flipkart - Walmart deal and the HUL - GSK deal, which made the webinar even more interesting. The webinar was highly informative and engaging.

#### **CORE COMMITTEE**

#### **President**

Mr. Omkar V. Shinde

#### **Vice President**

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Mr. Rishabh Srivastav

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## MoRgANSTANLEY INTERNShIP DRIVE 2020-21

#### **September 18, 2020**

The aim of this pre-placement talk was to give a brief about overall working of Morgan Stanley India, discussion on the advantages and unique career opportunities the firm presents and learning more about the 2021 internship and full time opportunities in the Finance division.

Morgan Stanley develops financial products on behalf of government, corporations, financial institutions, asset managers, etc. The revenue comes from institutional securities group, Asia wealth management, investment management and infrastructure groups.

Ms Sabrina Khatri explained the core values - do the rightthing, put clients first, lead with exceptional ideas, giveback, commit to diversity and inclusion. She also gave insights into the day-to-day life of the Finance analysts and their roles and how they protect the firms franchise; serve as a guardian of the firm's book and records.

Mr. Dhawal Mer explained the main aspect of financial risks and a brief of global finance. At the end, Mr. DhawalMer and CEO Mr. Otmar conducted a live Q&A for the students to acquire more insights about the Internship and the Aptitude Test which followed.





## opportunities and scope in the BSFI sector

**December 3, 2020** 

Participants 297

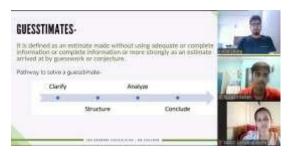
Mr. Akhil Shahani, Managing Director of Shahani Group introduced theservices available in the BSFI sector. He talked about the working of various non-banking companies, accounting and insurance firms, stock brokers, mutual funds, venture capital and investment banks. He also stressed on the importance of digitization, rise of consumer financing and cyber security. He then openedthe floor for questions wherein he gave students a few tipson the market.



#### **OVERVIEWOF CONSULTING - March 27, 2021**

Guest speakers Ms. Salonne Kabra of Boston Consulting Group and Mr. Kushal Lodha currently working with the Aditya Birla Group in Corporate Finance Department, started with overview of consultingand anecdotes of real-life cases mentors have worked on. Then case interviews and various experiences of mentors were shared. Then toolsand strategies to crack different types of case interviews were discussed, also techniques to structure the case and crack it.

The mentors also gave suggestions of materials to develop analyticalskills. They also gave a live solution of guesstimate with the audienceengagement. This was followed by a Question/Answer session in which all the participant doubts were cleared.





# PANEL DISCUSSION ON REALITY AND COMPLEXITY OF MERGERSAND ACQUISITIONS

May 25, 2021180 Degrees Consulting of H.R. College of Commerce and Economics held an insightful panel discussion on Reality and Complexity ofMergers and Acquisitions, conducted by Mr. Vedanth Bhartee, Mr. Atul Satpathy, and Mr. Saptarshee Chatterjee. Mr. Atul Satpathy has extensive experienceworking in Strategic Finance for OYO. He iscurrently pursuing his MBA from ISB and has graduated with a BBA & ACCA from Christ University. Mr. Saptarshee Chatterjee is a Buy-Side Equity Research Analyst at Centrum Capital & has completed all levels of CFA and MBA from IIM Indore.

Mr. Vedanth Bhartee is an Associate at Keiretsu Capital - an Early-Stage VC Fund, possessing unparalleled experience, having previously worked in Strategy at Edelweiss Financial Services.

The discussion kickstarted with a basic overview of Mergers and Acquisitions where the speakers engaged with the audience in recent cases of Mergers and Acquisitions followed by types of Mergers and Acquisitions. The students were then walked through the intricacies in the financing process as well as pre & post aspects considered in Mergers and Acquisitions.

This was followed by a Question/Answer session in which all the doubts of the enthusiastic and curious participants mind were cleared.



## PANEL DISCUSSION "5 TRILLION DOLLAR ECONOMY: MARCHINGTOWARDS NEW INDIA"

#### April 10, 2021

The event commenced with an introduction of the theme of the event, and a welcome speech for the National Co-Convenor of Think India Mr. Aditya Kashyap who gave a brief discussion about the objectives and events carried out by Think India.

This was followed by an introduction of the faculty head of TIHRC, Ms. Charvi Gada, who further addressed a welcoming note to the principal as well as vice-principal of H.R. College of Commerce and Economics.

The panelists Dr. Unnat Pandit, Dr. Ranjani K.S, Dr. Varadraj Bapat, and Mr. Amogh Rai were introduced, and the platform washanded over to the moderator of the day. All the panelists gavetheir opening remarks on the topic at hand, which was followed by 45 minutes of interactive discussion, which ended with a Q & Assession.

Unfortunately, one of the panelists Mr. Hiranmay Mahanta couldnot be there due to his Covid-19 situation.

A vote of thanks was delivered to the panelists, principal, vice-principal, Think India Mumbai, as well as the participants.

The event witnessed more than "100 participants", and the paneldiscussion was live-streamed on the official YouTube channel of H.R. College.

A feedback form was circulated to the audience in order to ask for suggestions. The event reported 200 responses on the google form that was distributed and had an audience representing more than 20 colleges within/outside the state.



#### WORKSHOP CONDUCTED ON REDC BY THE FACULTY DEVELOPMENT CENTRE

#### October 19, 2020

The Faculty Development Centre of Mahatma Gandhi National Council of Rural Education (MGNCRE), set up by the Government of India, conducted an online workshop for students under the Rural Entrepreneurship Development Cell to educate students on preparing a sustainable action plan for promoting entrepreneurship in developing sectors of the country. Objectives of the Workshop: Ÿ Functionality of RED Cell Ÿ Preparation and implementation of business plan Ÿ Strengthening the way for business plan competition This workshop exclusively for B.M.S students, helped them to gain insights into the process of setting up enterprises in the exponentially developing areas of the country. The event was a success with around 80 attendees actively participating and contributing in this workshop. Faculty-in-charge Dr. Navin Punjabi was also present.

# RISE - Re-Inforcing Startup and Entrepreneurship Incubation Fest

#### February 22 to 27, 2021

The Entrepreneurship and Incubation Cell of H.R. College conducted its Inaugral Incubation Fest called RISE (ReInforcing Startup and Entrepreneurship) to foster the spirit of entrepreneurship and impart technical knowledge to the upcoming entrepreneurs of our country.

The committee invited business ideas from participants and contingents all over Mumbai. From these entries, the top 8 teams were given an opportunity to present their business ideas to the panel of judges. I/C Principal Dr. Pooja Ramchandani and Vice Principal Dr. Navin Punjabi, graced the Opening Ceremony with their presence.

The following three days, renowned industry experts such as **Mr. Mithun John**, CEO at the Strategy & Operations for the Maharashtra State Innovation Society; **Mr. Rishabh Shah**, Founder and President of IIMUN, Founder and CEO of Aufklaren Group of Companies; and **Ms. Namita Shah**, Founder of Presolv360; conducted three workshops, which were actively attended by the qualifying participants, as well as otherstudents from H.R. College. These workshops provided the participants with insights into essential topics such as the role of government in entrepreneurship, obtaining funding for start-ups, and the role of communication and pitching for start-ups.

### Role of government in entrepreneurship

#### February 23, 2021

Mr. Mithun John is a graduate from IIM- Bangalore and has more than 11 years of experience in two startups. He elaborated on the various initiatives provided by the government such as the Maharashtra Ignition Grant for young entrepreneurs at a college level, as well as the Maharashtra Grand Challenge which aims to invite solutions for the problems faced by the various departments of the government.

#### Role of communication

#### February 24, 2021

Mr. Rishabh is the founder and president of IIMUN, a youth organization working across 22 countries and impacting over 10 million students. He addressed the young business enthusiasts on how to master the art of communication and pitching for startups.

#### How to fund a start-up?

#### February 25, 2021

The Government of India recognizes the third speaker, Ms. Namita Shah among the top 60 in the 'Women Transforming India' initiative. She has also secured a gold medal in chartered accountancy. She enlightened the audience about the various options available for start-upsto obtain funding. She highlighted the importance of identifying the correct time to find gather funds for one's ventures. The speaker also shared the various alternatives to seed funding available for budding entrepreneurs. Based on her vast experience, she also narrated her personal experience in the field of entrepreneurship and the various motivational factors that can inspire one to setup their entrepreneurial ventures.

The participating contingents also took partin a social media contest where they needed to design a logo for their start-up. The Entrepreneurship cell witnessed immense creativity from all the participating teams.

On the final day of RISE, the shortlisted contingents presented their business ideas infront of the expert panel of judges that consisted of Mr. Mithun John, Miss Namita Shah, and Mr. Kapil Arya.

The shortlisted teams needed to present their businessplan in a concise manner with the help of a PowerPointpresentation subject to maximum of 10 slides. The judges witnessed a diverse range of problem-solving ideas from teams all across India.

Chinmaya Naik bagged 1st place and received Incubation from our Incubation Partner PedalStart. His idea was to provide an ed-tech platform for blind people for their better development.

Pedal Start The E-Cell partnered with PedalStart to provide incubation to the winning

business idea. PedalStart provided mentorship, financial education as well as brainstorming with dedicated teammates to polish the winning idea and team into a Minimum Viable Product (MVP). This was the first time an aspiring entrepreneur received incubation through H.R. College. The team shall receive expert guidance from industry leaders from the Partner Pedalstart. Besides, the top 3 teams received trophies, hampers, vouchers from the diverse range of Sponsors.

I/C Principal Dr. Pooja Ramchandani thanked all the contingents for coming up with innovative viable solutions and for participating in RISE. She also congratulated Ecell and the entire team for successfullyconducting RISE - the first Incubation fest of H.R. College.



## **SOCIAL MEDIA & MARKETING 101**

**July 3, 2020**The 'Social Media & Marketing 101' Instagram Live session was conducted with ace blogger and lifestyle Influencer, Ms. Neha Vora. She is the founder of a leading social media marketing agency operating in Mumbai and Dubai called NV Digital. She shared her journey and her experience of working in the virtual world and suggested precious tips for achieving success in the field of digital marketing. She highlighted the importance of effective planning and explained the major role of rational budget- ing. She also stressed the importance of having an appro-priate work-life balance.



#### STALK THE STOCK

#### September 28 to October 28, 2020

The students of BAF and BFM course came together to form a FIN-EST committee which organized a **30** hour certificate stock market mentorship program called STALK THE STOCK. The program was conducted by the students, for the students. It included online sessions conducted by the stock market experts, where different financial concepts were explained using real time examples. The sessions were followed by quizzes and tests which were conducted through Telegram and Google Forms.

To eliminate the gap between theoretical learning and practical situations, the mentorship program also included aMOCK STOCK MARKET WORKSHOP where the

students traded on an online trading platform with the help of virtual money for a week to apply the lessons learned in the sessions.

The main motive of the program was to encourage students and to help them in their nascent journey of Financial Markets. After the successful completion of the workshop, participants were invited to join the Closing Ceremony and were acknowledged with the Participation Certificates and the winners of the Mock Stock Market workshop were announced.

#### Following were the guest tutors for the program:

Mr. Parth Kadakia

Ms. Shreemoyee Mukhopadhyay

Ms. Hetanshi Kamdar

Mr. Adil Harianawala

Mr.Chirag Jain

Mr. Yash Shroff

#### Mentors of the Mock Stock Workshop:

Ms. Neha Harpalani

Ms. Kanish Sanghvi

Mr. Pakshal Jain

Mr. Namit Agarwal

Mr. Utsav Devnani

Mr. Krish Khetwani

Mr. Vinita Nihalani

Ms. Komal Makwana

Ms. Yukta Sundrani

Mr.Devi Rajani

Mr. Saurav Motiramani

Mr. Gaurav Chandak Ms. Srishti Tyagi



#### Following were the topics taught in the mentorshipprogram:

- 1. A brief introduction of Indian Stock Markets.
- 2. Concept of technical analysis used in trading.
- 3. Different trading strategies.
- 4. Basics of candlesticks- a technical tool along with different types of candlestick patterns.

- 5. Learning of different types of charts used in technical analysis along with real life application by analyzing different stocks of the companies.
- 6. Types of trends & behavioral trading.
- 7. Types of indicators used while trading.
- 8. Futures in derivative market, all about long-term investment, short term investment and different types of investors.
- 9. Concept of Fundamental Analysis by analyzing Annual reports of the companies.
- 10. Concept of Fundamental ratios used for analyzing long term investments & for analyzing companies financial reports
- 11. Theory of Behavioral Finance along with real life examples.

#### **Learning Outcomes:**

- 1. The program allowed students to learn and understand a plethora of financial concepts and situations with the assistance of teachers specialized in their respective fields.
- 2. It helped students in better identification and evaluation of different types of risks associated with the stock markets.
- 3. The practical approach to analysis of financial statements gave an insight into the real world company financials.
- 4. The attendees of the session benefitted immensely from the session on Behavioral Finance, where the emerging concept of trading psychologywas made familiar.
- 5. The Mock Stock Market Workshop helpedstudents gain deeperunderstanding of the markets as it allowed them practically apply different concepts learned in the sessions conducted.

STOCK MARKET 101 July 31, 2020 An Introduction to the Stock Market session was conducted with Rohit Ingulkar on Instagram Live - 171 Views. Rohit is the founder of THE UNEM-PLOYED CEO. He is a Stock Market Consultant and Human Physiology Expert. Various topics that were covered in the session were - Cash Market, Basic definitions (Nifty, Sensex, Bear and Bull market), myths related to the Stock Market, a basic introduction to Fundamental and Technical analysis, etc.

#### SUCCESS MANTRASTO BREAK THE GLASS CEILING

#### March 8, 2021

The Growth Development & Change Cell conducted assision on 'Success Mantras to Break the Glass Ceiling' with Ms. Shreya Patharkar to commemorate International Women's Day. Ms. Patharkar is the founder of a leading luxury travel and concierge service, Lafayette Luxury.

She provided us with valuable insights on the corporate culture, which exists today, and how it has revolutionised over the years. It was fascinating to note her opinions on the variations in the work culture of India when contrasted against the Middle East. We also learnt thatthe number of women participating in economic activities is increasing manifold with the Indian society evolving to become more acceptable and encouraging towards women.



She highlighted the importance of having self-belief, being confident and working hard to achieve ones goals. It was a highly engaging and interactivesession where many queries from students, which were skilfully answered. The session left the audience intrigued and inspired to bring about a change in society and usher in an era women empowerment

# THINK INDIA HRC VISION 2030: THE INCEPTION of NEw INDIAN ECONOMY

### April 10 & 11, 2021

Think India of H.R College of Commerce and Economics feels extremely proud to have completed their first and flagship event with inaugural theme as "The Inception of New Indian Economy" under a series of 'Vision 2030'that has been started with the aim to highlightthe vision for the Nation's development path for the next decade. The significance increases as the deadline to meet the Global SDGs falls in the same year(2030). We officially launched our teaser which witnessed more than 3500 views, and the reach increased substantially within the span of two days.

The two-day event was as follows:

# Voice of New India, a Debate Competition/Parliamentary Session on the Topic "The Crypto Currency Bill, 2021"

### April 11, 2021

The second day was in collaboration with the debating forum and full support from Razual and Fatema was received. The event commenced with a welcoming noteto everyone present. This was followed by an introduction of the event, and then the introduction of the speakers forthe day Mr. Aniket Paul, and Ms. Kareena Parekh.

The floor was given to the speakers and around 5 hours of discussion took place among the participants holding different portfolios. Opening speeches, discussion hours, and questions were raised.

The ruling party and the opposition did two press releases. Based on the voting, the bill released by the NDA govern- ment was passed with a special majority. With this, the Lok Sabha Session adjourned.

Following this, National Convenor Mr. Pratik Suthar, and Convenor of West Region Mr. Mritunjay Tripathi were introduced. Mr. Pratik Suthar announced the winners, and Mr. Mritunjay Tripathi gave a concluding speech.

Nirmala Sitharaman won the position of the Best Parlia- mentarian, followed by Rahul Gandhi securing High Commendation. There were 3 special mentions to Narendra Modi, Sonia Gandhi, and Shashi Tharoor.

After this, a vote of thanks was delivered, and the participants had an interactive feedback session with the organizers as well as the speakers. In the end, a feedback formwas circulated in order to improvise and get their views on the competition.



## Youth for relief

Think India of H.R. College feels extremely delighted to have embarked on the Youth for Relief Initiative on April 25, 2021. Youth Relief is an ongoing volunteering initiative that was initiated to streamline the resources by formulating platform for Covid-19 relief measures to bridge the gap. We, the volun-teers had taken upon the responsibility of connecting the ones who need help to the ones who can offer the same. A group of 100 volunteers are working towards this initiative. As of now, help has been provided to 400+ people regarding beds, plasma, medicines and injections, oxygen supplies