

BEST PRACTICES:

A. SOCIAL INITIATIVES:

BREAST CANCER AWARENESS PROGRAM:

October 10, 2021

The Women's Development Cell in collaboration with Canfem organized a Breast Cancer Awareness Program, on 10th October 2021. It was an e-talk given by Dr. Nisha Hariharan, she spoke about what breast cancer is, its early diagnosis, its symptoms, and its cure. She also put light on questions asked by the enthusiastic audience and systematically explained their queries.



THE CHARITY CARNIVAL

November 12- 13, 2021

The Charity Carnival was one of its kind, bringing the fun of a carnival online was done for the first time! The event was in the form of an auction where all participants were given the option to bid on the product, and the highest bidder could buy the product. The Women's Development cell encouraged small businesses from throughout the country to showcase their products on our platform.

The money collected from the bid winners was used to donate to Udaan India Foundation - an NGO working with children and youth of low-income communities in the field of education. With more than 50 participants and bidders, we were able to raise Rs. 6721.

Apart from the variety of products for participants to buy, we also had a

variety of games for the participants to enjoy!



PAPER BAG MAKING SESSION

July 12, 2021 Attendees 35 - Volunteers 15 | Beneficiaries 20

The N.S.S. Unit organized activity on Paper Bag Making at home. The volunteers were asked to make sustainable paper bags which were later distributed by our volunteers to the shopkeepers in their respective localities.



PREVENTION OF CHILD ABUSE AND POCSO ACT

July 21, 2021 Attendees 36 - Volunteers 18 | Beneficiaries 18

The N.S.S Unit organised an online webinar on 'Prevention of Sexual Violence' with guest speaker Dr. Ramya Nisal, Consultant General Surgeon, M.A in Counselling Psychology, and Trainer at Sakshi Foundation. The volunteers were briefed about the barriers of communication faced by children, reporting mechanisms, POCSO ACT and how Sakshi Foundation works for prevention of child abuse.

CLIMATIC CHANGES DUE TO CORONA VIRUS:

July 28, 2021

Attendees 60 - Volunteers 36 | Beneficiaries 24

The N.S.S Unit organised an online webinar on 'Climatic Changes due to Coronavirus' led by our guest speaker Mr. Sagar Singh. He is an environmentalist who has planted more than 4000 trees in Mumbai, and co-founder of community 'ecowarriorsindia'. The volunteers were briefed about the climate changes, global warming, and destruction of bio diversity



FLOOD DONATION DRIVE

July 30 - August 5, 2021

The N.S.S Unit of H.R College of Commerce & Economics conducted a week-long flood donation drive on the college campus. As per the instructions of the Director of NSS of the HSNC University, the drive was undertaken to help the flood ravaged victims of Chiplun and Mahad. The donation was conducted to collect essential items such as food grains, eatables, sanitary napkins, toiletries and stationery to help the victims of Chiplun and Mahad. The response was commendable and we received great support from the teaching and non-teaching faculty, students and the general public at large. All donated items were packed on August 6 with utmost care and precaution by the NSS volunteers and dispatched on August 7 to the affected villages.





Principal Dr. Pooja Ramchandani with the NSS volunteers



EVOLUTION OF HANDLOOM INDUSTRY August

7,

2021 Attendees 36 – Volunteers 32 | Beneficiaries 4

The N.S.S Unit organized a webinar on the Evolution of the Handloom Industry on the zoom platform led by the speaker Bella Sanghavi, a craft revivalist, textile conservationist, and fashion designer. The students learned about the evolution of the Handloom Industry and the importance of the handloom industry in the economy.



WEBINAR ON ORGAN DONATION

August 13, 2021 Attendees 48 – Volunteers 33 | Beneficiaries 15
The N.S.S Unit organized an online webinar on Organ Donation with Mr. Shrikant Murlidhar Apte, founder of NGO name V4organs Foundation, life missionary "Promotion of Public Awareness regarding Organ Donation". The students were briefed about the Importance of organ donation



SWACHHTA PAKHWADA DRIVE

August 29 - 30, 2021 There were three events during the

drive:

1. BEST OUT OF WASTE

August 29, 2021 Volunteers: 20

There was no particular theme, the volunteers were asked to use their creativity to make something sustainable out of waste. Entries were accepted until 8 p.m.

2. CLEANLINESS DRIVE

August 29, 2021 Volunteers:15

As a part of Swachhta Pakhwada, the NSS volunteers were asked to pick up the garbage and clean their locality. Everyone needs to learn about cleanliness, hygiene, sanitation, and various diseases that are caused due to poor hygienic conditions.

3. PLASTIC WASTE MANAGEMENT

August 30, 2021 Attendees 50 | Volunteers 24 | Beneficiaries 26

The Webinar on 'Plastic Waste Management' was conducted in association with Global Green Resonance Foundation. The speaker of the event was Mr. Ajay Rajput, Secretary of Green Resource Foundation. The speaker gave the volunteers insight into how the usage of plastic can be reduced and explained the process of recycling plastic products.





Slippers out of waste



Cleanliness Drive

NUTRITION QUIZ

N.S.S Unit organized a Nutrition quiz on National Nutrition Week. Through the quiz, the knowledge of volunteers related to nutrition was tested and they got to know about many facts.

WORLD FIRST AID DAY QUIZ

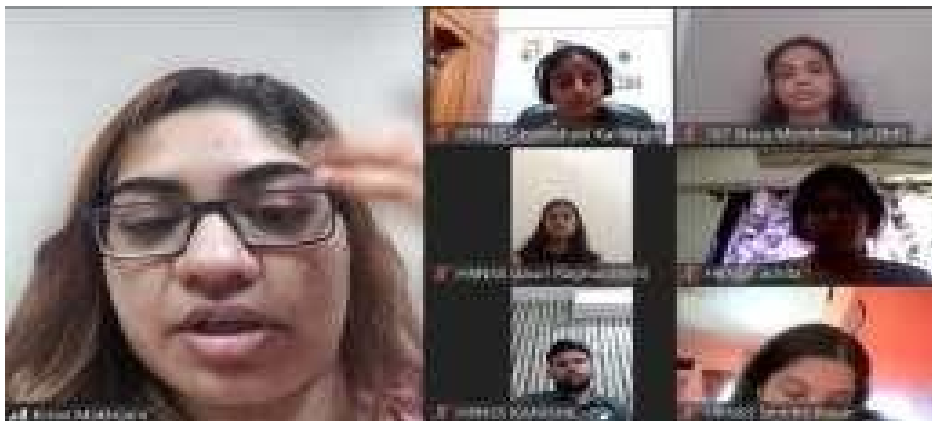
September 11, 2021

Volunteers: 30

The N.S.S. Unit conducted a Quiz on First Aid on the occasion of World First Aid Day. This quiz was conducted to promote the annual campaign of importance of first aid in preventing injuries and saving lives by testing the knowledge about first aid among the volunteers.

WORLD SUICIDE PREVENTION DAY 2021

The N.S.S. Unit conducted a webinar on World Suicide Prevention Day with Ms. Kiran Makhijani, Psychologist, and Counsellor. The speaker provided info dedicated to preventing suicide and suicidal behaviour and to alleviate its effects.



WEBINAR ON DYSLEXIA

September 25, 2021

Attendees 208 - Volunteers 20 | Beneficiaries 188

The N.S.S Unit conducted an Online University Level Webinar on Dyslexia with Ms. Sheetal Dhillon, a Clinical Psychologist. She briefed the audience about the IQ classifications, Dyscalculia, Depression and Anxiety, which helped the volunteers to approach the Dyslexic people with a new perspective.



BEACH CLEAN UP

November 29, 2021

Volunteers: 23

NSS organized a Beach Clean-Up drive in collaboration with the GGRF & Vrindavan Plastics at Girgaum Chowpatty. Beach Clean-Up is an essential activity as cleaning the beaches helps in improving the ocean and coastal ecosystem. The Beach Clean-Up took place from 8 am to 11 am. Mr. Ajay Rajput the secretary of Green Resonance Foundation also explained the importance of plastic waste management and how we could do our bit to keep our planet clean.



ECO BRICK ACTIVITY

December 12, 2021

Attendance - 21

NSS collaborated with ConnectFor and Manjhi Foundation to conduct an Eco Bricks Activity to reuse plastic drinking bottles, pack them with non- biodegradable waste to make a reusable building block. The aim was to create awareness about plastic recycling and to build compassion for our stray animals.



WINTER WEAR DISTRIBUTION DRIVE

December 28 & 29, 2021 Volunteers: 15

“Giving is not just about donating. It is about making a difference!”

NSS Unit of H.R. College conducted a Winter Distribution Drive and distributed winter wear, blankets, and clothes donated by our classmates, teachers, and others. The clothes were distributed to the needy in the slums of Mumbai Central and Grant Road.

All covid protocols were followed and only Fully Vaccinated volunteers were called for the Drive!



ROAD SAFETY AWARENESS WEEK

January 13-22, 2022 There were seven events during the drive:

1. POSTER MAKING

January 13, 2022 Attendance - 40

The N.S.S Unit of H.R College conducted a Poster making the event as a part of Road Safety Week where Students made creative posters related to Road safety using the theme “Alert Today, Alive Tomorrow.”

2. SLOGAN WRITING

January 15, 2022 Attendance - 27

The second activity conducted as a part of the awareness week was Slogan Writing. The volunteers were asked to write at least one slogan. The results were outstanding.

3. ESSAY WRITING

January 16, 2022 Attendance – 29

As a part of Road Safety Awareness Week, an Essay Writing Competition was conducted. It was an opportunity for our volunteers with spectacular writing skills to pen down their thoughts on the given topic of Road Safety.

4. BADGE MAKING

January 17, 2022 Attendance - 21

For a Badge Making Competition, the volunteers were asked to make at least one badge based on the theme of Road Safety. The volunteers were very creative and artistic.

5. **WEBINAR ON ROAD SAFETY AWARENESS** January 17,
2022 Attendees 160 – Volunteers 48 | Beneficiaries 112

An online Education on Road Safety Program in collaboration with United Way Mumbai was conducted by Mr. Karan Desai. The webinar aimed to educate and sensitize youth to become safer and responsible two-wheeler riders. The speaker explained to us the rules and regulations of road safety as a driver.

6. TRAINING IN ROAD SAFETY

January 19, 2022 Attendance - 50

An Online Education on Road Safety Program was conducted in collaboration with United Way Mumbai with Mr. Rohit Dalvi.

The speaker trained and explained to us the rules and regulations, how to buy a helmet, what are the conditions to buy a helmet, ABS (Anti-Lock System), the three-second rule, told us when to use the choke, then he took a small quiz on the blind spot, talked about the reserve and the gear and so on.

This detailed webinar has given us a lot of knowledge and made us more cautious.

7. ROAD SYMBOLS

January 21, 2022 Attendance - 12

The last activity conducted as a part of Road Safety Awareness Week was for students to make a video explaining the different Road Symbols. The students explained all the symbols in a detailed manner

ROAD SAFETY PLEDGE

January 31, 2022 Attendance - 59

The N.S.S. unit of H.R. College of Commerce and Economics conducted a road safety pledge on 31st January, 2022. Volunteers had to sign an online pledge and get the certificate.

ANIMAL WELFARE

February 12, 2022 Attendance - 44

The N.S.S. Unit of H.R. College of Commerce and Economics conducted an Animal Welfare Webinar in collaboration with Animal Welfare Association Panchkula.

The activity aimed at spreading awareness on Animal Law, Rights, and Duties of individuals for Animals around us.

ANIMAL FEEDING ACTIVITY

February 20, 2022 Attendance - 20

The NSS Unit of H.R College conducted an animal feeding activity where volunteers were asked to feed street animals, keeping in mind animal welfare, to aware volunteers about the importance of animal feeding, especially in summers.

UNREAL CAMPAIGN

February 26, 2022 Attendance - 49

The N.S.S. Unit of H.R. College of Commerce and Economics conducted an Online Education on Dangers of Purchasing Counterfeit Products in collaboration with the International Trademark Association.

WOMEN'S DAY CELEBRATION

March 8, 2022 Attendance - 33

The N.S.S. unit celebrated Women's day in All Saints Old Age Home from 11 AM to 2 PM. The volunteers played several games with the Women in All saints Home like Housie, Guess the Actress and Dumb Charades.

We also arranged hot meals for them. At the end of the celebration, we gifted small hampers to these Women's and wished them a very Happy Women's day.

BEACH CLEAN UP

March 13, 2022 Attendance - 20

The N.S.S. unit organized Beach Clean-Up drive in collaboration with "SeaFins" at Girgaum Chowpatty.

Beach Clean-Up is an essential activity as it helps in improving the ocean and coastal ecosystem. With the help of the beach cleanup drive, volunteers were able to understand the importance of clean beaches for humans and the environment.

BLOOD DONATION

March 15, 2022 Attendance - 19

The N.S.S Unit conducted a blood donation drive at Dadar Station. This was in collaboration with Blood Donation is extremely important as each bottle of blood collected helps in saving up to 3 lives.

The volunteers worked with dedication and discipline throughout the day. This drive was successful as a total of 130 units of blood was collected. This will further help in saving the lives of 390 people.

BOOK DONATION DRIVE

March 21 - 24, 2022 Attendance - 20

The NSS Unit conducted a book and stationery drive on the college premises. Volunteers, teachers, and staff were asked to donate the books and stationery. All the books, stationery, and pens were given to the students and children in our adopted village, Gorhe, Palghar.

WEBINAR ON WASTE MANAGEMENT

March 22, 2022 Attendance - 40

The N.S.S Unit conducted a webinar on Waste Management. The speaker for the webinar was Ms. Rachana Kulkarni.

She explained the importance of waste segregation and how one can make sure to dump waste properly within their households.

ANIMAL FEEDING ACTIVITY

March 22, 2022 Attendance - 10

The NSS Unit of H.R College conducted an animal feeding activity where volunteers were asked to feed street animals, keeping in mind animal welfare, to aware volunteers about the importance of animal feeding, especially in summers.

WATER DAY QUIZ

March 22, 2022 Attendance - 52

On the occasion of World Water Day, NSS volunteers were asked to solve a quiz.

The quiz was conducted to educate about the importance of water to the whole world and to raise awareness about the water crisis.

VIDEO ON FREEDOM FIGHTERS

March 23, 2022 Attendance - 10

The N.S.S. Unit conducted an activity in remembrance of all our freedom fighters.

Volunteers were asked to make a video stating the contribution of our freedom fighters.

FREEDOM FIGHTER WEBINAR

March 23, 2022 Attendance - 25

The NSS Unit of HR College of Commerce and Economics organized a freedom fighter webinar in remembrance of all our freedom fighters to showcase the sacrifices of our freedom fighters during the independence struggle

TUBERCULOSIS DAY QUIZ

March 24, 2022 Attendance - 60

The NSS Unit conducted a small quiz regarding Tuberculosis awareness on Tuberculosis day 2022.

AUTISM DAY QUIZ

April 2, 2022 Attendance - 58

The NSS Unit conducted a small quiz regarding awareness of Autism on the occasion of Autism day 2022 to get a better understanding of the condition of Autism.

BLOOD DONATION

April 19, 2022 Attendance - 36

The N.S.S unit of H.R. College of Commerce and Economics organized a Blood Donation campaign in collaboration with TATA Hospital sponsored by Lions Club, Byculla at H.R College. 21 units of blood were collected.

RALLY FOLLOWED BY BEACH CLEANUP

April 24, 2022 Attendance - 16

The N.S.S unit of H.R. College conducted a rally to save mother nature as well as a Beach cleanup in collaboration with AISEC, Seafins & Change for Us.

DISASTER MANAGEMENT

April 25 & 26, 2022 Attendance - 40

N.S.S Unit organized a seminar on Disaster Management at H.R College. The first session was conducted by Mr. Rajendra Ramchandra, the shift in charge of the Disaster Management department of MCGM.

The students were given Fire Safety Training in the second session taken by Mr. M.R. Surve, Senior Station officer, Byculla Fire Brigade.

The third practical training on disaster management was taken by Mr. Pravin Shankar Brahmdande, who is in charge of the all over Mumbai disaster training. He provided the students with hands-on training on how to manage casualties during a disaster.

The fourth session was taken by Mr. Mahendra Khambalekar, Disaster Management department of MCGM, he has 6 years of experience in Disaster Management. He trained the

students on First Aid.

• ACTIVITIES CONDUCTED DURING THE NSS CAMP AT GORHE VILLAGE 2021-2022

March 25-31, 2022

Attendance - 45

1. SWACHH BHARAT DRIVE

Collection of dry waste around the village to maintain cleanliness and hygiene. This activity was to create awareness amongst the villagers to not litter. They were also taught the segregation of wet and dry waste.

2. DOOR TO DOOR AWARENESS

The volunteers were asked to go Door to Door across the village and inform the villagers to avail themselves of the medical camp set up by the NSS Unit.

3. STATIONERY KIT DISTRIBUTION

A stationery kit distribution drive at the Gorhe School and Mankuli School in Gorhe, Palghar was conducted where all students were given a stationery kit for their use.

4. MEDICAL CAMP

NSS Unit of HR college conducted a medical camp in Gorhe, Palghar. The villager had a free checkup from Doctors from Mumbai. There was a general checkup and an eye checkup as well.

5. YOGA AT GORHE SCHOOL

The NSS Unit volunteers taught students various types of asanas. The benefits and the importance of Yoga were explained.

6. LIBRARY SET UP

NSS Unit set up a library in Gorhe School. Various types of books were donated to the school. These books ranged from Story Books to Textbooks.

7. BLOOD DONATION

The volunteers were asked to go door to door across the village and inform the people about the Blood Donation camp set up by the NSS Unit.

The volunteers urged the villagers to donate blood to the village.

Since there is a shortage of blood, this was to create awareness about the importance of blood donation.

The blood collected is kept in the village in case of an emergency.





AASHAYEIN

ADOPT A VILLAGE

Aims at the holistic development of rural villages of Maharashtra. It includes providing water, water conservation facility, education, entrepreneurship, human development, light etc. Various PR and fund-raising activities have been undertaken for the same.

BOOND (Water)

Involves providing safe and clean drinking water by means of building tube and surface wells.

GAZAAB MAHARASHTRA

(Education)

Involves going to the village for a one-week duration and teaching the villagers economics, commerce and entrepreneurial studies followed by a business pitch on ideas and funding is provided to the best ideas.

LITER OF LIGHT (Light)

Involves installing street and home lights in the areas of the village devoid of light.

SANITATION

Is to educate village women about basic menstrual hygiene and distribution of sanitary napkins, re-usable for a span of 3 years



BOOND - Students from the **Rotaract Club** helped build the well in the Varwandi District.



THE GLOCAL FLEA

Participants - 500

The Glocal Flea was a shopping extravaganza where lifestyle met entertainment. It was a 2-day flea market held at Mahalaxmi Turf Lawns.

SURVIVOR

Participants - 120

Survivor was a project which was an adaptation of the reality TV show Roadies. The participants experience intense tasks and one person is awarded the title of Survivor.



TAK DHINAK DHIN

Participants - 120

Tak Dhinak Dhin is a dance project conducted with the differently privileged students in which our members go down to such institutions and teach, for them to fight it out in the form of a competition



VACCINATION DRIVE

Participants - 120

A Vaccination Drive was organized in college on the occasion of Republic Day and college students were provided vaccination free of cost.

EK NAYI AASHA

Participants - 150

Ek Nayi Aasha was a flashmob organized at Churchgate Station to create awareness regarding our Social Initiative Aashayein- Adopt A Village.

CLEAN IT UP

Participants - 150

Clean it up was a beach clean-up initiative in association with Change Is Us at Chowpatty Beach.

UNsung HEROES

Participants - 20

Unsung heroes was a limited confirmation project where members took up the roles of community helpers like car washers, delivery personnel, etc.



BACK TO SCHOOL DRIVE

Participants - 40

Back to school drive was a project where our members went down to the schools for the underprivileged students and taught them subjects and distributed study kits that would help them in the future.

JINGLE ALL THE WAY

Participants - 150

Jingle all the way was a project where our members celebrated Christmas with the differently privileged people as we organized games, distributed gifts, and also gave them the experience of what a traditional Christmas feels like.



LUNCHBOX LANGAR

Participants - 120

Lunchbox Langar was a project where we organized langar for the people living on the streets and gave them an entire meal.

We organized it in society and called all the people living on the streets in that locality.

DIL BACHPAN KA

Participants - 30

Dil Bachpan Ka was a project where our members went down to an old age home and spent time interacting with them and playing games with them. We also donated helpful stuff to these old-age homes.

BEST PRACTICES:2

MAESTRO WEEK

May 28 & 29, 2021

• THE ART OF PROFILE BUILDING

The IPC of H.R. College organized a seminar on profile building as a part of the Maestro week.

Mrs. Upasana Kinra, College Advisor and Behavioural Counsellor, DPS International joined as the speaker of the event to guide the students in developing a structured profile.



Mrs. Upasana Kinra

The session commenced with a brief introduction about H.R. College, followed by an introduction of our guest speaker.

Mrs. Kinra explained to the participants the different steps one has to complete to make an ideal profile, the importance of participation in co-curricular activities, taking up internships, and volunteering for welfare organisations in building a stronger profile. Further, she also discussed the importance and the value of Letters of Recommendation and how a student can receive a letter of recommendation.

All the doubts and queries from the participants were satisfactorily answered by Mrs. Kinra. The seminar was exceptionally interactive and highly engaging. The practical tips and tricks shared during the seminar would benefit the participants in the future.

• SCHOLARSHIP OPPORTUNITIES

The IPC of H.R. College organized an event on scholarship opportunities, as a part of The Maestro Week.

Dr. Karan Gupta, career guidance counsellor and study abroad consultant joined as the speaker of the event to enlighten the students with scholarship opportunities available at various international universities.



Dr. Karan Gupta

The event commenced with an introduction of our guest speaker, followed by a brief introduction about H.R. College and its achievements.

Dr. Gupta made the students aware of the things that they require to obtain a scholarship, the types of scholarships available and how a student's profile assists in procuring a scholarship.

Further, he differentiated between the kinds of scholarships available and what category one may fall under depending upon various factors like grades, portfolio, financial condition, etc. In addition, Dr. Gupta also discussed other accessible options for students interested to study abroad.

With the help of a detailed presentation by Dr. Gupta, the students were able to get a broader perspective of opportunities that they could avail of while applying to foreign universities. The session concluded with a Q&A which cleared all the doubts and queries that the students had.

- **JAPAN x INDIA CORPORATE LANDSCAPE**

June 25, 2021

The International Programs Committee organized an online Webinar, which was a one-hour virtual dialogue titled “Unlocking the Secrets of Transnational Business success Exclusive Insights on the Corporate Landscape in India and Japan”.

This talk was delivered by Corporate Leader and JETRO INDO – Japan representative, Mr. Hidehito Jay Araki, Director, Japan Business, Udyen Jain and Associates. During the webinar, Mr. Jay Araki explained the differences between India and Japan by comparing the cultures of both the countries and the kind of diversity in the countries.

Apart from this, various areas like the Metro system in India and Japan, and the market size of India and Japan were elaborated upon. The meeting concluded with a vote of thanks to Mr. Jay Araki for helping the students understand the differences between the two countries, and he suggested ways to earn money from Japan using ECB.

- **THE DISCOUNTED DEGREE - How to get an inexpensive International Degree**

June 28, 2021

The International Programs Committee of H.R. College organised a webinar on how to get an inexpensive international degree in collaboration with IDP Education Pvt Ltd.

The event commenced with a brief introduction about the services and assistance that IDP provides to the students who intend to pursue their higher education in a foreign country. Followed by taking the students through the process of admission to graduation in a university in the United Kingdom, Ireland, Australia, or the United States of America by Ms Hiral, Ms Usma and Ms Vaishali from IDP Education.

They guided the students about the complete pre-admission process, the essentials of a profile, the reasons to choose a particular country to study, what universities in the mentioned countries offer to the students, and tips and tricks to achieve an inexpensive international degree.



How to get an inexpensive international degree

With the help of well-detailed presentations by the speakers, the students were able to get a broader perspective of the opportunities that a foreign university has to offer, which would benefit them in making well-informed choices for their international future. The event concluded with a Questions & Answer round where all the doubts and queries from the participants, were satisfactorily answered by the speakers.

- **WORLD WIDE VOGUE**

September 30, 2021

The fashion show event was judged by Ms. Masumi Mewawalla, a pioneering fashion designer. The participants were required to walk the ramp whilst decking themselves in the colours and culture of their contingent's country. The first round ended with 12 contestants advancing to the second round, where they have posed questions that concerned world affairs, politics, beliefs and fashion. The participants answered truthfully and with great poise. After much deliberation, four winners were announced.

- **VENTURE CAPITALIST**

October 1, 2021

The flagship event was judged by Mr. Akhil Shahani, the Managing Director, Shahani Group, a man with incredible business acumen. The participating teams were asked to pitch a recreational activity related to the country they were allotted along with a presentation, with only under 30 minutes to prepare. The contingents presented various incredible ideas to the judge and answered his questions masterfully. Finally, the judge selected the top 3 teams and the winners were declared.



Mr. Akhil Shahani

The Closing Ceremony was enriched by the presence of our Vice-Principal Dr. Navin Punjabi who congratulated the organising committee on three very successful days of events. The winning contingents were then felicitated, thus concluding the third edition of Zipcode!

- **STUDY OPTIONS IN FRENCH BUSINESS SCHOOLS**

November 25, 2021

The IPC organized a webinar on the study options available in French Business Schools in collaboration with the EM Normandie Business School. Platform - Hybrid (In-Person & Zoom).



Ms Laurence Mariet-Sanchez

The event commenced with a concise introduction about EM Normandie Business School, Ranked 78th by World University Ranking and is double accredited by AACSB and EQUIS.

The guest speaker Ms. Laurence Mariet-Sanchez, Head of international recruitment at EM Normandie Business School spoke about the education in France and the similarities of courses offered in France and India, tie-ups with elite corporate partners, and professors from all over the globe, 80% of whom hold a PhD. She also guided the participants about the services for international students offered by

universities in France, and to have a clearer understanding of EM Normandie Business School. The questions and answer round helped the participants get clarity on their queries.

- **COLLEGE FAIR 2021- EUROPE EDITION**

December 7-10, 2021

The College Fair offered students of H.R. College a unique opportunity to interact directly with universities in Europe to learn and explore opportunities for an excellent and affordable higher education in Europe. In the Europe Edition of the College fair, IPC hosted five esteemed universities in Europe, with the combined participation of 350 students across all seminars.

- **KING'S COLLEGE, LONDON**

December 7, 2021

The webinar in collaboration with King's College, London which gave us an insightful presentation on the study options available there. The event commenced with a brief introduction about King's College by



Ms. Dolan Mitra

guest speaker Ms Dolan, Head of International Recruitment, King's College, London.

Ms. Dolan started the presentation by giving insights into the history and prestige of the college. Then, she talked about the college's rankings under which she stated that King's College is amongst the top 35 in the world, top 7 in the UK, and top 3 in London. Speaking about a few reasons which could be considered to choose King's, she stated that the students would gain practical knowledge to solve real-world problems and would be able to develop an entrepreneurial mind set. She then spoke about the various courses offered at the college in the fields of management and finance including some additional courses that are taught online only.

- **EDHEC BUSINESS SCHOOL, FRANCE**

December 8, 2021

Mr. Nilesh Gaikwad, Country Manager (India), EDHEC Business School joined as the speaker of the event to guide the students in developing a structured SOP.



Mr. Nilesh Gaikwad

The session commenced with a concise introduction about EDHEC Business School. Mr. Gaikwad explained the essentials, the structure, and the requirements of an ideal SOP. Further, he discussed the importance and the value of an SOP.

All the doubts and queries from the participants were satisfactorily answered by Mr Gaikwad. The seminar was exceptionally interactive and highly engaging with practical tips and tricks shared during the seminar.

- **UNI- ITALIA**

December 9, 2021

The event commenced with a concise introduction about Uni- Italia and Italy as a study for the future of Indian students in Italian universities.



Ms. Fedrica Maria Giove

Ms Fedrica Maria Giove, director of Uni- Italia educated the participants about education in Italy as it is the 10th destination in the global flow for higher education and also a home for around 250 universities and AFAM.

She also informed everyone about the variety of study courses available in Italian universities, being the 2nd largest pharmaceutical country and also the top 10th country in the world for scientific publications.

KEDGE BUSINESS SCHOOL, FRANCE

December 9, 2021

The event commenced with a brief introduction to the Kedge Business School by Mr. Prayag Tripathi, South-East Asia Manager, Kedge Business School, with a detailed explanation about the variety of courses offered.



He made the students understand the difference between a regular MBA and a specialised Masters degree. Kedge Business School provides a wide array of subjects to specialise in. There are 36 programs in total with MIM - Master in Management being the flagship program.

Continuing further, he mentioned the requirements for postgraduate programs, which includes a resume, motivation essay, letter of recommendation, degree and marksheet.

The students of HR College are provided with a scholarship of 20-25%. The students were also given insights about the various advantages of living in France - comparatively economical, rental subsidies for students and better visa terms, better ROI.

With the help of this detailed, crisp and engaging webinar, the participants were able to learn a lot about the business school. The event concluded with a question and answer session, enabling students to attain a clearer perspective.

• EDINBURGH UNIVERSITY

December 10, 2021

The event commenced with a concise introduction of Edinburgh University by Ms. Rupal Parikh, International Recruitment Manager (South Asia), Edinburgh University. She began the presentation by taking the students through the history, rankings, and academics in universities in the U.K.

She then guided the students on the admission process, criteria for accepting applications, scholarship opportunities available, accommodation facilities, and the quality of exposure a student gets. She also emphasized starting timely as the competition is high and the entire process is lengthy.

With the help of a very informative presentation, the students were able to get a clearer understanding of the facilities provided by Edinburgh University. The event concluded with a question-answer round which helped the participants clear their doubts and queries.

- COLLEGE FAIR 2021-22

February 7-9, 2022

The International Programs Committee of H.R. College of Commerce and Economics organised a 3 day College Fair on zoom and welcomed numerous reputed universities from all

- DAY 1

- UNIVERSITY OF SYDNEY

College Fair'22 saw a remarkable beginning as our first guest speaker, Ms. Jayashree Nandagopal, the Senior Recruitment Advisor at the University of Sydney guided the students on the application process and numerous courses and programs provided at this university. The session ended with an informative Q&A round as Ms. Nandagopal cleared out the audience's doubts.

- DEAKIN UNIVERSITY

For the second session of the day, we welcomed Mr. Vaibhav Kawatra, the DI overseas office department head from Deakin University, Australia. With an engaging and interactive session, he elaborated on the programs offered at Deakin University. With a kind smile and important words of wisdom, he then went on to clear any doubts the audience had and was more



Mr. Vaibhav Kawatra

- **ASIA PACIFIC UNIVERSITY**

For the third speaker of the day from the Ritsumeikan Asia Pacific University, Japan, we welcomed Ms. Ishana Malkani, a proud alumnus of our very own H.R. College. She familiarised the participants with the lifestyle of the international students as well as the career opportunities available in Japan. Further, she elaborated on the student life seen at Japan and at APU and engaged in an extremely interactive Q&A round.

- **PURDUE UNIVERSITY**

Ms. Priya Kurle, the International Recruitment Manager of Indiana University - Purdue University, Indianapolis was our fourth speaker for the day. Starting with the introduction and rankings, she proceeded to explain the admission procedure and the type of student life that one can experience at Purdue University.

- **UNIVERSITY OF CINCINNATI**

We then welcomed our fifth speaker, Dr. Kevin Mussman from the University of Cincinnati. Dr. Mussman was quite equipped with knowledge and advice for the audience as he elaborated on the university and its admission procedure. With the help of his in-depth and clear presentation, the participants were able to get a vivid understanding of the university and what it stands for, as well as the higher education offered by America.

- **UNIVERSITY OF CANTERBURY**

Next we welcomed Mr. Ankit Mehta, the Regional Recruitment Advisor for the University of Canterbury. After a warm introduction, Mr. Mehta went on to explain to the students the various perks of choosing New Zealand and with the help of a detailed presentation, showed them what they could expect as a prospective student of this esteemed university.

He then went on to elaborate on the courses, scholarships and financial aid offered and cleared the students' doubts enabling them to attain a clearer perspective through an extremely interactive Q&A session.

- **UNIVERSAL BUSINESS SCHOOL**

Coming to the end of a successful first day of College Fair, our final speaker for the day was Mr. Tarun Anand, the Chairman and Founder of Universal Business School, Kariat.



Mr. Tarun Anand



IPC Core Committee & Professor-in-Charge Ms. Chandani Bhattacharjee with Ms. Laurence Mariet from EM Normandie B. School

ride along his journey to becoming what he is today and encouraged them to always chase tirelessly after their dreams. He then explained the various benefits an education at this renowned institution and its ideology of practical and experiential learning would bring the students.

This was followed by a round of questions from the enthusiastic audience which marked the end of this session as well as the first day of College Fair.

- **DAY 2**

- **LINCOLN UNIVERSITY**

The next day of College Fair'22 here at H.R. College had an eventful commencement as Lincoln University's International Manager, Ms. Annie Goh informed us of the various undergraduate, specialisation and doctorate options available at New Zealand's third oldest university.

She also spoke about student life at Lincoln University and New Zealand as a whole while highlighting the distinct similarities and dissimilarities between NZ and our home. With a comforting smile and some insightful advice, she wrapped up the session explaining the various processes of application as well as cleared up the audience's doubts.

- **EDWISE INTERNATIONAL**

Moving on to the second session for the day, we welcomed the team of Edwise International consultancy consisting of Edwise's Overseas Marketing Manager Mr. Gaurav Khurana

along with Ms. Aditi Batra, Mr. Mohan Katara, Ms. Urvi Madhwani and Ms. Akanksha Rogay.



competitive exams an applicant has to take in order to be eligible for their desired programs and helped the students figure out a personally curated application process.

- **MELBOURNE UNIVERSITY**

Our third speaker for the day Ms. Ritu Kadian, the Country Officer of Melbourne University explained the various perks of studying and living in Australia. She then went on to explain the undergraduate and postgraduate courses offered at Melbourne University and the various competitive exams an applicant can take in order to be eligible for the programs offered at the university.

The session ended with some questions from the audience that Ms. Kadian answered with great detail.

- **UNIVERSITY OF WAIKATO**

Day 2 received its successful end with Mr. Ashish Suri informing us of the study options available at University of Waikato, New Zealand that is ranked amongst the world's top 1.1% of universities.

- DAY 3

- YORK UNIVERSITY

On the very last day of College Fair, we welcomed Mr. Dhruv Mohan from York University, Canada who explained the innumerable perks of studying in Canada and gave a detailed explanation of all the enrollment procedures that students applying to this prestigious institution had to undergo.

With the help of videos and other visual aid, Mr. Mohan helped the audience visualise the campus, the student life and all the opportunities that York University provided its students.

The session came to an end with numerous questions from

CLOSING CEREMONY

The 3 profoundly successful days marked the end of College Fair'22 as the International Programs Committee delivered on its promise to provide the students of H.R. College with every option available in order to fulfil their aspirations of studying abroad.

The organising committee as well as the students celebrated the great success of the event as the College Fair finally came to an end.

- **USIEF/EducationUSA**

Coming up next we had Dr. Ryan Pereira from the United States - India International Foundation.

Dr. Pereira talked about the student culture in America and how the schooling process in the US varies from others. places. He explained the various financial aids, scholarships, internships as well as job opportunities a student can avail during his time as a student in the States. With a comprehensive presentation, Dr. Pereira made sure that the students were made well-aware of the plethora of opportunities the US offers.

- **UNIVERSITY OF OTAGO**

As our third speaker for the day, we hosted Ms. Victoria McEniery from the University of Otago, New Zealand who explained all the programs and courses that were offered as well as the various amenities a student has access to in the campus of the university.



Victoria
McEniery

She went on to talk about the fee structure and the scholarships the university offers. This informative session came to an end as our speaker clarified any doubts the students had.

- **UNIVERSITY OF AUCKLAND**

Following this, we welcomed Ms. Vinita Desai from the University of Auckland, New Zealand. Ms. Desai enlightened the audience by talking about the unique student life that one experiences in New Zealand and compelled the audience to consider NZ as one of their future study destination options. She gave a thorough presentation and explained the various study options present at the university.



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SURVIVAL GUIDE TO LIVING ABROAD

April 16, 2022

The International Programs Committee of H.R. College of Commerce and Economics organised a webinar - Survival Guide to Living Abroad, in order to help the students of H.R. College gain insights on studying as well as living abroad.

The event commenced with an introduction of the speakers who are Alumni of H.R. College, currently studying abroad. The speakers were Rithik Sinha (from Kedge Business School, France), Kshama Jain (from Imperial College London, England), Raunak Damle (from SP Jain School of Global Management Dubai, UAE), Anjali Bhanot (from University of Westminster London, England) and Namrata Bhandari (from University College Dublin, Ireland).

The speakers discussed on a wide range of topics related to studying and living abroad. They covered topics ranging from managing monthly expenses, things to keep in mind before choosing your ideal University, finding job opportunities abroad and how to deal with discrimination if there is any.

The speakers not only guided the students about various courses across universities but also explained the visa situation post-study, side hustles, lifestyle as well as climate changes. Hence, the students got a 360-degree understanding of the life of a student living abroad.

The points that were commonly highlighted by the speakers were that the students need to be confident, and fluent in English to have an edge. They also reiterated that it is important for students to get out of their comfort zone and network with people from other communities as well and also develop soft skills.

With the help of such a detailed and engaging webinar, the students were able to learn that the opportunities abroad are unparalleled as compared to studying in your own country, along with the little difficulties one may have to deal with.

• A CAREER COUNSELLING WITH HR ALUMNI

June 12 & 13, 2021

No. of attendees: Day 1: 60 | Day 2: 40

The Bachelor of Accounting and Finance (BAF) Committee of H.R. College organized a career counselling session – 'A Word with the Alumni' – in which six college alumni pursuing different professional courses, spoke about their experiences.

On the first day Mr. Viraj Shah (CA aspirant), Mr. Nishil Shah (Actuarial aspirant), Ms. Tanishka Palvia (CFA aspirant); introduced the audience to CA, Actuarial Science and CFA respectively.

On the second day, Mr. Krish Khetwani (CFP Aspirant), Mr. Param Shah (ACCA aspirant), Ms. Vidhi Ranka (MBA aspirant); spoke about CFP, ACCA and MBA respectively.

All of the speakers explained in detail the course structure and syllabus, the investment required, the difficulty level, the risks involved, and the career opportunities in each course. They also shared their preparation strategy and gave various tips to ace the exams in the respective field. They advised the students to pursue the course where one's interest lies, but at the same time research well and take into consideration all the other related factors before taking a final decision.



Mr. Viraj Shah



Mr. Krish Khetwani



Mr. Nishil Shah



Mr. Param Shah



Ms. Tanishka Palvia



Ms. Vidhi Ranka

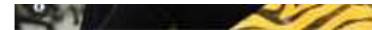
• WEBINAR ON FILM INDUSTRY

September 12, 2021

Attendees – 55

H.R. College Alumni Mr. Mohit Ramwani conducted the session. He is a Music Producer, Director and Film Composer. He has worked in the film industry as a composer and has released many albums globally.

The chief guest for the session was Mr. Nishank Verma. He is an actor, Writer and director. His most recent work includes 'Jamtara', 'Section 375' and 'Asur'.



Utkarsh Gupta



1. SWIFT MESSAGING SYSTEM

August 28, 2021

Mr. Prathmaish Sharma, an H.R. Alumni and a skilled Deloitte consultant, has more than 3 years of developing experience in the SWIFT messaging system.



Mr. Prathmaish Sharma - SWIFT messaging system

Mr. Sharma discussed the process of SWIFT messaging system, which is like an SMS (mobile SMS) service between banks, if one bank wants to communicate with another bank it uses the SWIFT Messaging System. SWIFT generally supports financial sectors but different series of SWIFT can be used in different sectors. Example- Reliance has its own SWIFT network. Large companies can benefit by keeping the SWIFT communication network.



Mr. Sharma touched upon many important aspects of the SWIFT Messaging System and the discussion provided valuable insight into a topic not known to many and fuelled the interest and curiosity of all participants.

• SENSORY MARKETING

March 19, 2022

The Finnacle Magazine organized a webinar on "Sensory Marketing" with our notable alumni Mr. Krish Velkar. He has a bachelor's degree from H.R College of Commerce and Economics and has completed his master's in marketing from the



Mr. Krish Velkar

University of Bath and Kings College London. He is a Senior Planner/ Brand Strategist at Ogilvy and also a visiting Faculty at Lala Rajpatra Institute of Management.

The webinar started with Mr. Velkar giving a brief introduction to sensory marketing. He explained how brands and companies use the basic human senses to make the customers more emotionally engaged with the objective of increasing sales. For instance, how colours are used by a brand to influence our emotions: Red for danger, romance, and action. The session was made engaging by getting the audience to participate in various activities and experiments to better understand the concepts. He elucidated how every sense plays a crucial role in luring the customers in and enhancing the overall experience.

