



HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

UA2324A0606

EXAMINATION TIMETABLE ADDITIONAL TYBAMMC-(ADVERTISING) SEMESTER- VI

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Thursday	13.06.2024	8.30 am to 10.30 am	UHFMM-603	Contemporary Issues
Friday	14.06.2024	8.30 am to 10.30 am	UHFMM-605	Financial Management for Marketing & Advertising
Saturday	15.06.2024	8.30 am to 10.30 am	UHFMM-601	Advertising and Marketing Research
Tuesday	18.06.2024	8.30 am to 10.30 am	UHFMM-606	Agency Management
Wednesday	19.06.2024	8.30 am to 10.30 am	UHFMM-602	Legal Environment & Advertising Ethics
Thursday	20.06.2024	8.30 am to 10.30 am	UHFMM-604	Digital Marketing & E-commerce

Note: Date and Timing are subject to change if any exigency arises.

Dr. Jayesh Joglekar

Director

Board of Examinations & Evaluation