



# HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

**UA2425A0605**

## EXAMINATION TIMETABLE REGULAR BAMMC-(ADVERTISING) SEMESTER- V

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Saturday	05.10.2024	11.30 am to 01.30 pm	UHFMM501	Brand Building
Tuesday	08.10.2024	11.30 am to 01.30 pm	UHFMM502	Consumer Behaviour
Thursday	10.10.2024	11.30 am to 01.30 pm	UHFMM504	Advertising in Contemporary Society
Monday	14.10.2024	11.30 am to 01.30 pm	UHFMM505	Copywriting
Wednesday	16.10.2024	11.30 am to 01.30 pm	UHFMM506	Media Planning & Buying

Note: Date and Timing are subject to change if any exigency arises.

**Dr. Jayesh Joglekar**

Director

Board of Examinations & Evaluation