



Hyderabad (Sind) National Collegiate University

47, Dr. R. G. Thadani Marg, Worli, Mumbai – 400 018.

Summative Examination - Oct-2026

UA262710805

Exam - FRESH

Programme : **Bachelor of Arts (Multimedia & Mass Communications)**

Semester : **V**

S.No	Date	Day	Session	Course Code	Course Name
1	08/10/2026	Thursday	11:30 AM TO 01:30 PM	MMC310A	MAJOR–1: Media in the Changing World
2	10/10/2026	Saturday	11:30 AM TO 01:30 PM	MMC311A	MAJOR–2: Strategic Brand Management
3	10/10/2026	Saturday	11:30 AM TO 01:30 PM	MMC322A	MAJOR–2: Journalism & Public Sphere
4	10/10/2026	Saturday	11:30 AM TO 01:30 PM	MMC328A	MAJOR–2: Corporate Communication
5	13/10/2026	Tuesday	11:30 AM TO 01:30 PM	MMC323A	DSE: Business & Finance Journalism
6	13/10/2026	Tuesday	11:30 AM TO 01:30 PM	MMC312A	DSE: Advertising in Diverse Traditional Landscape
7	13/10/2026	Tuesday	11:30 AM TO 01:30 PM	MMC330A	DSE: PR in Public Sector
8	13/10/2026	Tuesday	11:30 AM TO 01:30 PM	MMC313A	DSE: Advertising in Diverse Digital Landscape
9	13/10/2026	Tuesday	11:30 AM TO 01:30 PM	MMC329A	DSE: Banking, Finance & Insurance PR
10	15/10/2026	Thursday	11:30 AM TO 12:30 PM	MMC310C	DSC–IKS: Indian Perspectives on Communication

Note: Date and Timing are subject to change if any exigency arises.

Director

Board Of Examinations And Evaluation