



HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

UA22230605

EXAMINATION TIMETABLE ATKT TYBAMMC-(ADVERTISING) SEMESTER- V

| DAY | DATE | TIME | SUBJECT CODE | PAPER NAME |
|-----------|------------|---------------------|--------------|-------------------------------------|
| Wednesday | 01.03.2023 | 9.00 am to 11.00 am | UHFMM501 | Brand Building |
| Thursday | 02.03.2023 | 9.00 am to 11.00 am | UHFMM502 | Consumer Behaviour I |
| Friday | 03.03.2023 | 9.00 am to 11.00 am | UHFMM504 | Advertising in Contemporary Society |
| Saturday | 04.03.2023 | 9.00 am to 11.00 am | UHFMM505 | Copy Writing |
| Monday | 06.03.2023 | 9.00 am to 11.00 am | UHFMM506 | Media Planning & Buying |

Note: Date and Timing are subject to change if any exigency arises.

Mr. M. N. Justin

Director (Ag.)

Board of Examinations & Evaluation