

GENERAL EVENT MANAGEMENT SOCIETY

DR. RITA KHATRI
COORDINATOR



The club promotes the holistic development of students and inculcates managerial skills among them. The club plays a key role in the individual growth of each student.

Amidst the pandemic while the world grapples with gloom on different fronts, the members of the General Event Management Society did their bit to spread positivity by organising various events.

FOCUS

July 7-9, 2020

Participants 30

A fun photography contest with the theme 'micro photography'; to encourage people to take a fresh look at home photography using a micro lens or a phone.



The shortlisted 8 contestants were judged and selected by Vinay Kumar, founder and creative visionary at Kodeblack Creative. The top 8 pictures selected were first put up on GEMS Instagram story along with a poll and the top three pictures were chosen according to the maximum number of votes.

DOODLE WORKSHOP

July 10, 2020 Participants 65

A relaxing Zen doodling workshop conducted by Kamalrukh Gotla, a Chartered Accountant by qualification but an artist by passion with an experience of conducting 250+ art workshops. 50+ attendees were present for this Zoom Workshop.



MENTAL HEALTH WEEK

July 12-18, 2020

3 interactive and insightful Instagram live sessions were held to break the stigma around mental health through personal experiences of the speakers:

'MENTAL HEALTH SESSION' - July 13 with Farrhad Accidwala, an HR Alumni, a TEDx speaker and a Mental Health influencer - 778 views.



Farrhad Accidwala

'COOKING AS A THERAPY' - July 15 with Ripu Handa, winner of the Masterchef India Season 3 - 654 views.

'BODY POSITIVITY' - July 18 with Natasha Noel, an Instagram Celebrity and a Trained Yogini - 926 views.

TUNES AND TWIRLS

July 19 to 25, 2020

July 20 - An Instagram live concert featuring Ashwin Adwani (193 views), a breakthrough performer and Avanti Nagral (181 views) who is the first in the world to pursue a dual degree of both Harvard University and Berkeley College of music. She has also performed at the United Nations and the TEDx conferences globally.

July 23 - An Instagram live concert featuring Akshath Acharya (157 views), who recently released his new single "Bad for me" and Mallika Mehta (110 views), an alumna of Berkeley College of Music & Harvard University, who is known as the Adele of Mumbai by leading international magazines like Rolling Stones.

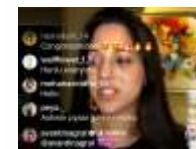
July 25 - The week ended with a dance workshop conducted by Naina Modi a 21 year old certified Bollywood dancer and Youtuber. 30+ attendees danced along with Naina on Zoom.



Natasha Noel



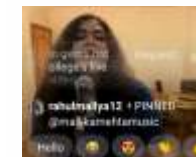
Ashwin Adwan



Avanti Nagral



Akshath Acharya



Mallika Mehta

STOCK MARKET 101

July 31, 2020

An Introduction to the Stock Market session was conducted with Rohit Ingulkar on Instagram Live - 171 Views. Rohit is the founder of THE UNEM-PLOYED CEO. He is a Stock Market Consultant and Human Physiology Expert.

Various topics that were covered in the session were - Cash Market, Basic definitions (Nifty, Sensex, Bear and Bull market), myths related to the Stock Market, a basic introduction to Fundamental and Technical analysis, etc.



Rohit Ingulkar

THE ENTREPRENEURSHIP & INCUBATION CELL

The Entrepreneurship and Incubation Cell of H.R. College is a student body, certified by the Ministry of Education and Mahatma Gandhi Council of Rural Education, which aims to inculcate the spirit of entrepreneurship in the minds of young students and create a zeal amongst the students who wish to pursue entrepreneurship as a career.

Vision: To create an environment conducive to the growth and development of the entrepreneurs and innovators of tomorrow. The E-Cell strongly believes that with correct guidance and support even the smallest of ideas can grow and lead to successful entrepreneurial ventures. The E-Cell aims to promote holistic learning to pave the way for a self-sufficient ecosystem that encourages the growth of new and innovative ideas.

Objectives of the Entrepreneurship and Incubation Cell

- To create a complete ecosystem that will foster the culture of self-employment and innovation while providing training to the students.
- To provide a platform for budding entrepreneurs to pitch their ideas and connect them with potential investors to build a successful startup.
- To conduct relevant seminars, workshops, and lectures with Alumni and subject experts to acquaint the students with strategies, insights, and knowledge required to become a successful entrepreneur.
- To provide ample mentorship opportunities for the budding entrepreneurs of college

MASTERCLASS WITH MASUMI MEWAWALLA

September 10, 2020

Ms. Masumi Mewawalla is an alumna and fashion entrepreneur who guided students about her inspirational journey of setting up her entrepreneurial venture at the age of 21.



Masumi Mewawalla

Her story motivated all the students to follow their passion with all their heart, to never give up, and continuously embrace failures but always learn from them.

DR. NAVIN PUNJABI
COORDINATOR



WORKSHOP CONDUCTED ON REDC BY THE FACULTY DEVELOPMENT CENTRE

October 19, 2020

The Faculty Development Centre of Mahatma Gandhi National Council of Rural Education (MGNCRE), set up by the Government of India, conducted an online workshop for students under the Rural Entrepreneurship Development Cell to educate students on preparing a sustainable action plan for promoting entrepreneurship in developing sectors of the country.

Objectives of the Workshop:

- Functionality of RED Cell
- Preparation and implementation of business plan
- Strengthening the way for business plan competition

This workshop exclusively for B.M.S students, helped them to gain insights into the process of setting up enterprises in the exponentially developing areas of the country. The event was a success with around 80 attendees actively participating and contributing in this workshop. Faculty-in-charge Dr. Navin Punjabi was also present.





Jahan Peston Jamas

Chirag Tekchandaney

Dr. Navin Punjabi



Anirudh Agarwal



Priyanshi Chokshi

ALUMNI LECTURE WITH THE FOUNDERS OF BOMBAY HEMP COMPANY

October 24, 2020

The two successful alumni, the founders of Bombay Hemp Company – Mr. Jahan Peston Jamas, Co-founder and Director, Strategy & Investor Relations and Mr. Chirag Tekchandaney, Co-founder and CEO; guided the budding entrepreneurs of H.R. College on how their college learning's helped them in building a massive company. The alumni also focused on strategies they used to turn around the stigma of cannabis and how beneficial cannabis is in the field of textile, automobiles, and medicines.

The speakers shared their journey of “How their college learnings helped them to build Boheco,” with the students. They got the idea of setting up a company that was centered around using hemp, which is the industry variant of cannabis during their visit to the rural areas of India. Their main objective behind setting up Boheco was to change the perception of cannabis and make the industry benefits of hemp known to the general public.

In order to change the perception of the public, they undertook a lot of research, which also caught the eye of Mr. Ratan Tata, and they consequently received funding from Mr. Tata for the same. They also worked closely with seven state governments to facilitate the growth of cannabis for industrial purposes. One of the main strategies adopted by them was using a logo that helped reinvent the image of cannabis.

The speakers guided students through their journey of nurturing their idea and getting ahead of the others by starting at an early age, right from their college days. They motivated the students to have a never-give-up attitude in life. Their journey also encouraged students to believe in their passion and to take risks in order to reach the pinnacle of success.



GOING BEYOND THE DEGREE

October 31, 2020

Two other alumni Mr. Anirudh Agarwal and Ms. Priyanshi Chokshi were invited to share the learnings that helped to set up their venture “Beyond the Degree”.

The speakers, both chartered accountants, decided to use their knowledge of various professions to encourage students to pursue unconventional choices in the field of entrepreneurship. Both alumni emphasized on the fact that no one is born as an entrepreneur, but what distinguishes an entrepreneur from the others is their passion and dedication.

They shared with students their experiences in college and how the numerous opportunities of participating in committees along with academic activities, taught them valuable lessons in time management and goal alignment. They also showed the several aspects of the entrepreneurial journey right from ideation to implementation, and shared with students the Do's and Don'ts of a startup. Our speakers also bust popular myths that are associated with the entrepreneurial journey, and motivated us to put our best foot forward. This event had active participation of around 100 attendees.

ENTREPRENEURSHIP AS A HABIT

November 7, 2020

The E-Cell conducted its third session of the Alumni Lecture Series with Mr. Abhinav Ravi, a senior executive of restructuring services international at Deloitte Global FA. The topic for the lecture was “Entrepreneurship as a Habit”.

Mr. Abhinav shared his knowledge on wealth creation, money management, and savings. He focussed on the wonders of compound interest and investing at an early age. He also encouraged the students to consider the time value of money while taking important decisions. Focusing on how entrepreneurship can be instilled as a habit amongst students, he said that entrepreneurship is more about mind set and providing value rather than its traditional definition as a startup or merely a business.

He touched upon important topics such as public speak-



Abhinav Ravi

ing and stressed upon the fact that students must break out of the bubble and overcome their fear of being judged by others. The first step towards speaking confidently in front of people is starting off with a small set of people and communicating in one's native language.

Mr. Abhinav also touched upon the topic of personal development and its role in one's success. He stressed upon the fact that one must always be humble and kind, and should not be influenced by the world's definition of success. He urged students to consider failures as a stepping stone to success, and that the trial and error method always proved to be true. His views on traveling and its ability to influence one's personality and keep one grounded resonated deeply with students.

TEACHING SELF-COMPASSION AS A PRIMARY HUMAN VIRTUE

November 11, 2020

The Entrepreneurship and Incubation Cell conducted its fourth session of the Alumni Lecture Series by Mr. Sahil Raina. He is a body work, movement, and breath-work practitioner.



Sahil Raina

Mr. Sahil conducted an inspiring session on self-compassion as a primary human virtue. He spoke about self-acceptance and its inherent connection with understanding oneself and acknowledging the parts of ourselves that we reject. He taught students about the importance of an internal validation system and the need to acknowledge our feelings. His positive perspective towards overcoming obstacles in life, and belief that rejection provides us an opportunity to offer ourselves more love truly resonated with the audience.

Mr. Sahil conducted an activity called 'Connecting to the wise person' involving deep breathing and imagination to guide us on the essence of self-awareness and self-appreciation. He also introduced our audience to the components of our inner selves and taught us how we can work towards keeping each component healthy and active.

He described the importance of creating a safe space with the audience and the role of comfort, authenticity and trust in making a situation more accepting. Mr. Sahil also narrated his personal experiences in using performance and story-telling as ways of self-engagement and self-acceptance.

HOW TO BUILD EFFECTIVE RESUMES

November 21, 2020

The Entrepreneurship and Incubation Cell conducted its fifth session of the Alumni Lecture Series with Mr. Sharang Dhaimade, a higher education specialist and the co-founder of Seed Global Education. He is also a certified resume reviewer from the State University of New York.



Sharang Dhaimade

Mr. Sharang gave a brief introduction, touching upon his 5 year journey in H.R. College. Using his own resume as an example, Mr. Sharang explained the key points that one must mention in their resume. He touched upon the steps of preparing a resume which include knowing oneself, researching the company, networking with individuals and lastly creating a resume. He also explained the process of recruitment right from creation of job opportunities to hiring of candidates.

Mr. Sharang broke down the resume to explain in detail each key element that is to be included, and it's relevance in the recruitment process. He highlighted the importance of carefully reading and understanding the job description and tailoring one's resume to suit the needs of the organisation.

He also introduced students to the CAR concept in resume writing that would enable students to create a result oriented resume, and the 5 P's of resume writing. He shared insightful tips as well as common mistakes made by students that must be avoided. The event was a success that witnessed the active participation of students.

ALUMNI TRAINING SESSION

October 17, 2020

Ms Nikita Mulchandani and Mr. Roshan Haris who are Student Advisors of the club with an extensive experience in Case studies, shared their experience helping everyone to develop the right approach towards case studies and case competitions. They also shared their experience in representing H.R. College and India at various national and international platforms.

180 DC also had a set of special Alumni speakers who have represented India in The HSBC Case study competition, Hong Kong. This amazing team of candidates consisted of Ms Snigdha Bansal, a freelance journalist at University of Amsterdam; Mr. Vedant Lakhotia, a deal advisory analyst KPMG; Ms. Purna Nathani currently working as an investment associate in Mumbai Angels Network; and Ms Sheetal Shetty currently building her start-up with passion.



Sheetal Shetty

They shared their insights of the several beyond the classroom learning experiences and interactions with students, teachers and corporate professionals from across the world. and took everyone through their HSBC Hong Kong Case competition journey.

The session ended with a Q&A which cleared many doubts and provided valuable information for students to work on case studies.

ORIENTATION AND TRAINING SESSION

October 20, 2020



Arihant Jain

Guest speaker Mr. Arihant Jain who works at McKinsey Knowledge Centre and is a graduate of Hindu College, Delhi University.

The session started with the club's introduction in which it introduced its team members and its vision and mission, followed by I/C Principal Dr. Pooja Ramchandani inaugurating the 180 DC brochure. Mr. Arihant enlightened the participants with his experiences at McKinsey followed this with his journey from student life to professional life and decision to join McKinsey, as well as the importance of case studies in consultancy.

From a competitive point of view, he gave tips on how one must prepare and train for case study competitions and some tips for all the management consultants. This was followed by a Question/Answer session in which all the doubts in enthusiastic and curious participants' minds were cleared.



Case Study chosen for this conclave was of 'SWIGGY'



LIVE FRESHER'S CASING SESSION

November 1, 2020

The 180DC conducted its virtual Case Study Training Session where students got first-hand experience in solving a Case Study.

The session was beautifully ushered by the Coordinators of the club. The Case Study chosen for this conclave was of 'SWIGGY'. Amazingly, the first time casers came up with numerous ideas, which could be realistically implemented.

This session helped in advancing knowledge and interest amongst the students and preparing them to represent our college and country proudly at national and international Case Study Competitions.



PLANNING FORUM

The Planning Forum an economics forum for debating on current events, conducts several events during the year. The A.D. Shroff Memorial Elocution Competition is being conducted at H.R. College since 1965, on behalf of the A.D. Shroff Memorial Trust by the Forum of Free Enterprise.

ROAD TO MBA

September 22, 2020

Tips to crack admits in Harvard, INSEAD, IIMs, LBS and other top B-Schools talk was open to all students from various courses of H.R. College of Commerce and Economics. The speaker Mr. Kamlesh Sajani, CEO of IMS Learning Resources, gave a thorough guidance to students about different options in careers. He spoke of the IMS preschool and a "2+2 MBA course" at Harvard Business School. Mr. Sajani briefed the students and answered entertained pertinent questions with links and references shared, to help students start their journey in the corporate world.



Mr. Kamlesh Sajani



Mr. Kamlesh Sajani on career options for the students

WEBINAR IN COLLABORATION WITH T.I.M.E.

October 22, 2020

The webinar was attended by students from across all the streams right from B.Com to BMM and was graced by I/C Principal Dr. Pooja Ramchandani.

The event commenced with the welcome and

DR. JAYA MANGLANI
COORDINATOR



introduction of the phenomenal speaker for the event, Mr. Gurdeep Gill, who is an extremely experienced individual and has combined corporate and teaching experience of more than 25 years. He walked the students through the entire process, right from preparing for the CAT to choosing an institute that fits the specialization that one wants to pursue. It was a detailed session with Mr. Gill with respect to a Master's in Business Administration.



Mr. Gurdeep Gill

ALUMNI INTERACTIONS

The students had a chance to interact with HR College alumnus Miss Akshara Shetty, who is currently pursuing an MBA from the prestigious IIM Calcutta. Being a CA student, she resonated with the thoughts of a significant portion of the audience and gave them an insight on her journey from CA to MBA. She also highlighted how H.R. College played an instrumental role in her life.

A video message from another alumnus was played in the meeting, who is a student of IIM Ahmedabad and graduated from HR College in the year 2016, helped the students with the requisites required for doing an MBA.

The question answer round opened up an engaging conversation between the students and the speaker. Everyone applauded explanations on how every institute is different and how one has to keep improving themselves irrespective of the institute they get into. He ended his talk with a motivating quote from his favourite writer, Henry Wordsworth Longfellow.

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RIN GAYIN AVDI

August 2020

FACULTY IN-CHARGE
DR. PRIYAMVADA SAWANT
& MS BHARTI KANPILE

An Intercollegiate Competition was organised by **Marathi Vangdmay Mandal** to mark the 100th Death Anniversary of 'The Father of the Indian Unrest – Lokmanya Bal Gangadhar Tilak', and to honour his contribution to literature and Journalism. It involved a literature event of essay writing and a creative Poster Making competition.

The competition was organised in the first week of August 2020. Results of the same were announced on the occasion of Independence Day that is on August 15, 2020.

Topics of the competition were as follows:

Essay Writing:

- 1) लोकमान्य टिळकांची निर्भीड पत्रकारिता : काळाची गरज
- 2) सार्वजनिक गणेशोत्सव इ.स. २०२० : टिळकांची प्रतिक्रिया
- 3) आपणास नक्की काय मिळाले आहे : 'स्वातंत्र्य की स्वराज्य'
(स्वातंत्र्य म्हणजे विष, स्वराज्य म्हणजे दूध – लोकमान्य टिळक)

Drawing/Poster Making:

- 1) 'देशकार्य हेच देवकार्य!'
- 2) कितीही संकटं आली, आभाळ जरी कोसळलं तरी त्यावर पाय ठेवून उभाराहीन मी!

Judges for the competitions were Dyaneshwari Welankar, Akhil Potade and Pradnya Shendekar, all three Judges were Alumni of H.R. College and MVM.



VERSES VS VERSES

April 2020

FACULTY IN-CHARGE
DR. MISHA BOTHRA

The event of "Verses Vs Verses" was an intercollegiate poetry recitation competition organized by the **Club of Debate and Elocution** of H.R College of Commerce and Economics. The OC received an overwhelming response by 98 students from various colleges.

After carefully watching the videos, top 14 finalists were selected (4 of them being the surprise finalists). Each participant had a unique style of recitation and it was really difficult for the organising committee members to select the best ones. These surprise finalists were announced on the spot!

The finals were held on April 7, 2021 on Zoom. The judges of the event were English Prof. Ruby James from St. Andrew's College and Prof. Sadhna Alwa from National Sarvodaya College. Miss Laju Sharma, Vice Principal of Junior section of H.R College warmly welcomed them both.

Each finalist was invited to perform in the front of judges and showcase their talent. The judges declared the winners based on different criteria such as voice modulation, expressions and diction. It was a tough decision for the judges to choose a single winner and hence there was a tie for the third position as well as second position.

- | | |
|------------------|---|
| 1st place | Anshika Tiwari, a brilliant poem composer from Mithibai College |
| 2nd place | Yashasvi Majithia (TP Bhatia College) and Alina Benny (SIES College) |
| 3rd place | Simran Mohanty (Durgadevi Saraf College) and Fiza Dhanji (TCLV College) |

The audience was very appreciative and grateful to H.R. College for providing a platform to students for poem recitation. All in all, it was a wonderful event that was planned efficiently to the last detail. The Club of Debate and Elocution is looking forward to many more such events in the coming months.

Education New Zealand. The session commenced with a brief introduction of what New Zealand has to offer, its education system and the benefits of studying there. This was followed by information on the universities in New Zealand and the diverse courses they have to offer.



8 government funded universities with globally recognized degrees were showcased. Participants were briefed about the Fees structure, scholarships and international student support by the universities and government. The session concluded with a Question and Answer round.

EDHEC BUSINESS SCHOOL

September 7, 2020

The IPC was delighted to host Mr. Nilesh Gaikwad, a regular columnist and country manager at EDHEC Business school on Zoom.

The session commenced with the introduction of our honorable chief guest. The students of H.R. College gave a brief about the various achievements made by the college. Mr. Gaikwad briefed the students on how to build a strong CV. Students were taught how to make a Cover Letter which is a more personal way of introduction of an individual. Students were made familiar with the admission process and the requirements for the same. The session was concluded with a Q&A segment which cleared doubts about various aspects on how to seek admission at EDHEC Business school.

AN INSIGHT ON HIGHER EDUCATION FROM OUR INTERNATIONAL ALUMNI - PANEL DISCUSSION

September 20, 2020

The International Programmes Committee of H.R. College organized a Panel discussion on 'An insight on higher education from our international alumni'. The panelists were students of HR with experience of studying abroad.

The session commenced with the introduction of our prestigious panelists. The panel consisted of Mr. Naren Punjabi (student of Tsinghua College, China), Mr.



ZIPCODE 2.0

November 23 & 24, 2020

Zipcode was an individualistic 'International themed Fest' organized by the International Programmes Committee of H.R. College of Commerce & Economics. The focal point of ZIPCODE, was the global environment. The objective was to create a holistic and real experience of the international scenario for students, increase their knowledge about world affairs, and celebrate the diversity of the world. It encompassed international insight, exposure, and enlightenment through seminars, quizzes, case studies and mega management events. The simulation served as an ideal way to pave personal growth as well as teamwork with a competitive twist.



Laurance M. Sanchez, Kedge Business School, France



Deborah Rosario, Education USA Adviser, USIEF

The ZIPCODE Closing Ceremony was enriched by the presence of Ms. Laurance Mariet Sanchez from Kedge Business School, France and Ms. Deborah Rosario, Education USA Adviser, USIEF who imparted substantial knowledge and advice about education and offered tips on navigating through student life. The second edition of Zipcode was a success, cherished by both the participants and the organisers. The event was facilitated with the unconditional support and guidance of the I/C Principal Dr. Pooja Ramchandani and the faculty in charge, Dr. Chandani Bhattacharjee.



BAND - B POSITION - DEFENDER

Cultural jamboree Zipcode

