

UNIVERSITY OF MUMBAI

EXAMINATION TIMETABLE-Winter Session 2021

B.A.MULTIMEDIA & MASS COMMUNICATION (CBCS)

SEMESTER-V (R-2019-20) (4000165)

Days and Dates	Time	Paper Code	Paper
Thursday, 25 November,2021	3:00 pm to 4:00 pm	27411	Journalism: Discipline Related Generic: Reporting
Thursday, 25 November,2021	3:00 pm to 4:00 pm	27421	Advertising: Discipline Related Generic: CopyWriting
Friday, 26 November,2021	3:00 pm to 4:00 pm	27412	Journalism: Discipline Related Generic: Investigative Journalism
Friday, 26 November,2021	3:00 pm to 4:00 pm	27422	Advertising: Discipline Related Generic: Advertising & Marketing Research
Monday, 29 November,2021	3:00 pm to 4:00 pm	27413	Journalism: Discipline Specific Electives: Features and writing for social Justice
Tuesday, 30 November,2021	3:00 pm to 4:00 pm	27424	Advertising: Discipline Specific Electives: Brand Building
Wednesday, 1 December,2021	3:00 pm to 4:00 pm	27425	Advertising: Discipline Specific Electives: Agency Management
Friday, 3 December,2021	3:00 pm to 4:00 pm	27417	Journalism: Mobile journalism and New Media

Days and Dates	Time	Paper Code	Paper
Saturday, 4 December,2021	3:00 pm to 4:00 pm	27418	Journalism: News Media management
Tuesday, 7 December,2021	3:00 pm to 4:00 pm	27429	Advertising: Consumer Behavior
Wednesday, 8 December,2021	3:00 pm to 4:00 pm	27420	Journalism: Media Laws and Ethics
Wednesday, 8 December,2021	3:00 pm to 4:00 pm	27430	Advertising: Documentary & AD Film making

Pooja.

Dr. Pooja Ramchandani
I/C Principal