

HR COLLEGE OF COMMERCE AND ECONOMICS

Churchgate, Mumbai

University Winter Session 2020

ATKT THEORY ONLINE EXAM TIME TABLE

December 2020

F.Y BMM (Bachelor of Mass Media)

SEMESTER II

Day	Date	Start Time	End Time	Paper Name	Mark
Monday	7 th Dec 2020	11:00 am	12:00 pm	Effective Communication Skills – II	60
Tuesday	8 th Dec 2020	11:00 am	12:00 pm	Introduction to Literature	60
Wednesday	9 th Dec 2020	11:00 am	12:00 pm	Introduction to Media Psychology.	60
Thursday	10 th Dec 2020	11:00 am	12:00 pm	Political Concepts and the Indian Political System	60
Friday	11 th Dec 2020	11:00 am	12:00 pm	Principles of Marketing	60
Saturday	12 th Dec 2020	11:00 am	12:00 pm	Principles of Management	60
Monday	14 th Dec 2020	11:00 am	12:00 pm	----	60

Note:

- 1. The exam will be held online, the link will be sent to students 30 minutes before commencement of examination.**
- 2. As per University guidelines the paper will be of 60 marks consisting of MCQs.**
- 3. Please ensure that while attempting the exam you are in an area with good network coverage to avoid technical issues.**

Date: 24th November 2020

**Dr. Pooja Ramchandani
I/C Principal**