

BACHELOR OF MANAGEMENT STUDIES

Ms. Gehna Hingorani, Coordinator



Diwan Arun Nanda, Dr. Indu Shahani, Mr. Nikhil Meswani and Mr. Anil Harish at the BMS orientation - GENESIS



GENESIS

At B.M.S. we aim at developing students as managers with a heart & responsible global citizens through holistic education.

GENESIS

'Genesis', the orientation programme for the Bachelor of Management Studies was held on July 19, 2008. Dr. Indu Shahani was the Chief Guest, with Diwan Arun Nanda, Chairman & Managing Director Rediffusion DY&R, India & Mr. Nikhil Meswani, Executive Director, Reliance Industries Limited, as the Guests of Honour. Mr. Anil Harish, President, HSNB Board also graced the occasion

The students of SYBMS organized the formal induction programme for the students and parents of First Year BMS. With the IPL (Indian Premier League) as the theme this year, the SYBMS students aimed at educating the students and parents about the course - everything from the syllabus to seminars, from projects to presentations, from the faculty to the festivals through this theme.

Like the IPL, the BMS course is contemporary. In BMS, similar to cricket, one is playing on a dynamic competitive field constantly having to rethink strategy according to the changing environment and learn how to expect the unexpected.

Insights from the Panel

The Hon'ble Sheriff of Mumbai and Principal of H.R. College, Dr. (Mrs.) Indu Shahani welcomed all present for the

orientation. She spoke about the relevance of the BMS course in this fast changing world. Quoting from the book "The World is Flat" she said this course aimed at creating students with a business oriented mind and a social workers heart.

Mr. Anil Harish, President, HSNB Board referred to HRBMS as "the best course in the best college", which he said should make newcomers feel very fortunate to have gained admission into such a prestigious course.

Mr. Nikhil Meswani, Executive Director, Reliance Industries Limited made an informative and statistical presentation about the story of Reliance.

Diwan Arun Nanda, Chairman and MD, Rediffusion DY&R, took an innovative approach and threw the floor open to questions, to clear any questions or doubts that the new students may have.

The event concluded with the national anthem.

SKILL DEVELOPMENT

To keep in tune with emerging trends, HR B.M.S. organizes for its students various workshops to ensure that they are equipped with skill sets required by industry. Some of the workshops that were held this year were:

Advertising Workshop - Mr. Noorul Islam, Consultant

Dance Workshop - Mr. Sumeet Nagdev, Founder, Expressions Dance & Fitness Studio

Leadership Workshop - Mr. Kevin Menezes, Every Nation Leadership Institute

Personality & Confidence Building Workshop - ISRA School of Grooming & Finesse

Corporate Etiquette Workshop - Organiser: Bombay Chamber of Commerce and Industry, Conducted by Mr. Swami of Guru Inc.

INDUSTRY INTERACTION

At B.M.S. interaction with industry takes place in various forms. This diversity of interaction exposes the students to various facets of the corporate world. Some of the activities that took place this year were:

Guest Lectures

Do you have the power to dream? A talk on his journey as an entrepreneur - Mr. Nirmal Chhabria, Managing Director, Niva International (UK), Ltd.

Lessons learnt from the attacks of 26/11/08 - Mr. Rattan Keswani, President, Trident Group of Hotels



Mr. Rattan Keswani, President, Trident Group of Hotels



*Managing Brands and Customers for Profit
- Dr. V. Kumar*



*Krishna Bhatia of HR received the award for
Academic Excellence in Marketing at the
9th Annual All India Samsika Awards*



Mr. Jagmohan Mundhra at the PR Panel discussion

Post trauma counseling - Dr. Rani Raote, Psychologist

Global Meltdown: Indian story - Mr. Fakhri Sabriwala (Broker) & Mr. Goenka (M.D. of K.C. Securities)

Managing Brands and customers for Profit, Dr. V. Kumar, Executive Director of the Center for Excellence in Brand and Customer Management at the J. Mack Robinson School of Business, Georgia State University, USA

My Experience as an Indian Woman in Politics - Mrs. Jaywantiben Mehta, Politician

Marketing & PR Initiatives of Tata Nano - Mr. Nitin Seth, General Manager for Car Products Group, Tata Motors.

Panel Discussion

Importance of PR in Media and Entertainment - A panel discussion on this topic was held, including eminent panelists such as Mr. Goldie Behl (Producer & Director: Drona), Mr. Jagmohan Mundhra (Film maker: Provoked), Mr. Vivek Agnihotri (Director: Goal), Mr. Vivek Singhania (Head Pantaloons Entertainment) and Mr. Sailesh Dave (Managing Director of Runaway Productions which has produced shows like "The Great Indian Comedy Show" and "Oye! It's Friday")

PLACEMENTS

H.R. College encourages students to do at least one internship during their three years. Some of the companies that recruit summer interns from H.R. College are ICICI, HDFC Bank, Sony Entertainment Television, Yahoo, O&M, Leo Burnett, Mahindra & Mahindra and Empire Industries.

Graduating students enjoyed the benefits of campus recruitments by leading companies like AC Nielson, JP

Morgan Chase, Godrej, Tata Capital, Ariston Capital, Crown Capital and Development Credit Bank.

Infosys appointed Ms. Ami Sampat of T.Y.B.M.S. as their campus ambassador. She visited their Mysore campus for a one week training program. Infosys also conducted a one day workshop for the graduating batch on "How to effectively face Group Discussions and Personal Interviews."

INDUSTRIAL VISITS

Field trips expose students to live industrial and environmental situations. The field visits this year were to McDonalds and Crompton Greaves.

SOCIAL RESPONSIBILITY

The HR BMS program focuses on sensitizing students to the needs of society and environment and developing managers with a heart! Students are encouraged to participate in voluntary work and made to realize that their achievement is incomplete without contribution to society. Some of the projects undertaken this year were:

ARZOO, a project now in its fifth year is undertaken jointly with the Foster Care Group of the Maharashtra State

Women's Council which encourages mentoring between the students and the foster care children. This year a Christmas party was held on Christmas eve at HR College terrace for the Arzoo children.

Conversational English by BMS student's was taught to children of Marathi and Urdu medium of Dr. Ambedkar School.

Teach for India a Times of India initiative was also taken forward by the students who volunteered as teachers for underprivileged children.

EXTRA CURRICULAR ACTIVITIES

Youth embodies boundless energy and a continuous thirst for new horizons. Recognizing this HRBMS encourages students to weave excellence not just into academics, but also into extra-curricular activities as well. This year they set new benchmarks in all the events that they participated in.



ARZOO kids celebrate Christmas at HR



BMS group with trophies won at inter-collegiate festivals



Cheers BMS! With the trophy won at TSUNAMI

EXTRA CURRICULAR ACTIVITIES - BMS

LAKSHYA	1st Place
MMK BMS Festival	
<i>Contingent Leaders:</i>	
<i>Aarushi Sethi & Shankar Menon</i>	
TSUNAMI	1st Place
Lala Lajpatrai College	
<i>Contingent Leaders:</i>	
<i>Prachi Bali & Shiv Rawail</i>	
DRISHTI	1st Place
N.M. College	
<i>Contingent Leaders:</i>	
<i>Karan Ramchandani & Ashish Virwani</i>	
MOOD INDIGO	Participation
IIT Mumbai	
<i>Coordinators:</i>	
<i>Trimaan Chandock & Jeet Thakkar</i>	

FACULTY DEVELOPMENT

This is also an integral part of the course. Faculty are constantly encouraged to enhance their academic and research skills. The following seminars were attended by the faculty this year:

"Nurturing Thought Leadership through Management Education" was the theme for the 20th AIMS Annual Management Education Convention at Welingkar Institution of Management Development & Research held on 27th, 28th & 29th August, 2008. This convention was attended by Ms. Gehna Hingorani and Ms. Pratibha Pai.

"Emerging India: Strategic Innovation in a Flat World" - International Conference hosted by the Indian School of Business, Hyderabad on the 12th, 13th, & 14th December, 2008 was attended by Ms. Gehna Hingorani and Ms. Sapna Malya.

"The Second Asian Conference on Family Business" hosted by the Indian School of Business, Hyderabad on the 6th, 7th, & 8th of February 2009 was attended by Ms. Gehna Hingorani.

BACHELOR OF MANAGEMENT STUDIES (STUDENTS)

- Class representatives

Sanvardeep Oberoi	FYBMS
Shikha Chugh	FYBMS
Mihir Agarwal	FYBMS
Ridhi Ghelani	FYBMS
Sneha Kharat	SYBMS
Yatiraj Kabra	SYBMS
Neha Ahuja	SYBMS
Rashi Sanghvi	SYBMS
Sagar Chhabria	TYBMS
Sirsanath Banerjee	TYBMS
Gautam Girishankar	TYBMS
Simran Talreja	TYBMS
- Genesis

Prachi Bali
Yatiraj Kabra
Akshay Gurnani
Jennifer Mehta
Jyotirmoy Chatterjee
Chaarvee Malkani
- Placements

Jyotirmoy Chatterjee

- Arzoo - Organized by the SIFE Team
- Conversational English - Organized by SIFE under leadership of Vibha Sharma and Sanyukta Bafna
- The "PR and Marketing" panel discussion organized by Akshaye Rathi
- The "Tata Nano" lecture organized by Ashwin Shastri

T.Y.B.M.S. (SEM. V & VI) CONSOLIDATED 2007-2008 PASSING PERCENTAGE

TOTAL NO. OF STUDENTS APPEARED	
NO. OF STUDENTS WITH DISTINCTION	70.73%
NO. OF STUDENTS WITH IST CLASS	26.83%

